

PERICALLIS  
**POP!**



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 ASSORTMENT 2024



**BANG BLUE**



**EPIC CHERISE**



**CRUSHED LILAC**



**FLASHY FUCHSIA**



**READY ROYAL**



**WHAM WHITE**



**SMASH PINK**

TRAYS	DELIVERY WEEKS	PRODUCTION TIME	POT SIZE	PLANT HEIGHT
60 BKX	41-14	13-17 weeks	10-23 cm	15-25 cm
○ 100	36-10	9-22 weeks	6-9 inch	10-12 inch



## ABOUT PERICALLIS POP!

With Pericallis POP, there are no surprises; each plant grows uniformly, providing consistency throughout the series. And thanks to its excellent branching and outstanding foliage, this breeding is superior to what you're accustomed to. We offer a complete series that redefines standards and brings innovation to the Pericallis market. Steal the spotlight with Pericallis POP as one of the few colourful options during the sales season, which also boasts a blooming period of up to 4 months. Want to grow in cooler conditions? No problem with this series; it thrives effortlessly at lower temperatures (from 4 degrees Celsius).

Pericallis POP is a breath of fresh air in the Pericallis world. We bring art closer to people through 'ordinary' plants, where each unique plant is considered POP art. Pericallis POP is not just a brand; it's a movement. We 'POP' up, make noise, and grab attention. Bold, innovative, and rebellious – Pericallis POP is art in the form of a plant.

# JOIN THE REVOLUTION!



- EXCELLENT BRANCHING
- OUTSTANDING FOLIAGE
- UNIFORM GROWTH
- SERIES-ORIENTED
- CHEERFUL COLOURS
- COLD CULTIVATION



PERICALLIS

# POP!

For cultivation or technical information, please contact your Beekenkamp sales representative.

Various POS material such as pictures, labels and banners are available.  
For more information about the possibilities, please contact: [marketing@beekenkamp.nl](mailto:marketing@beekenkamp.nl)

**WWW.BEEKENKAMP.NL**