

NORTH AMERICA





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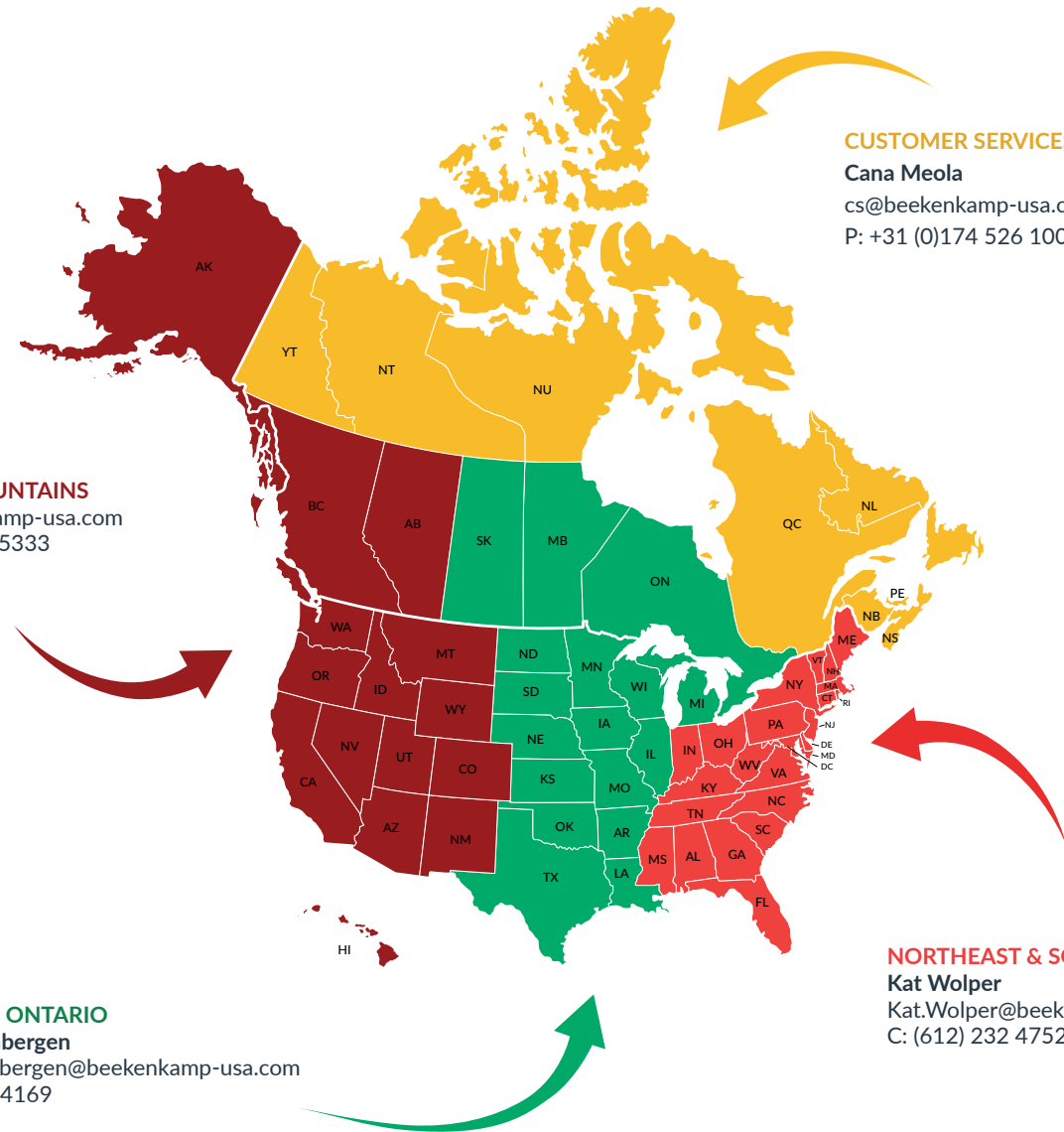
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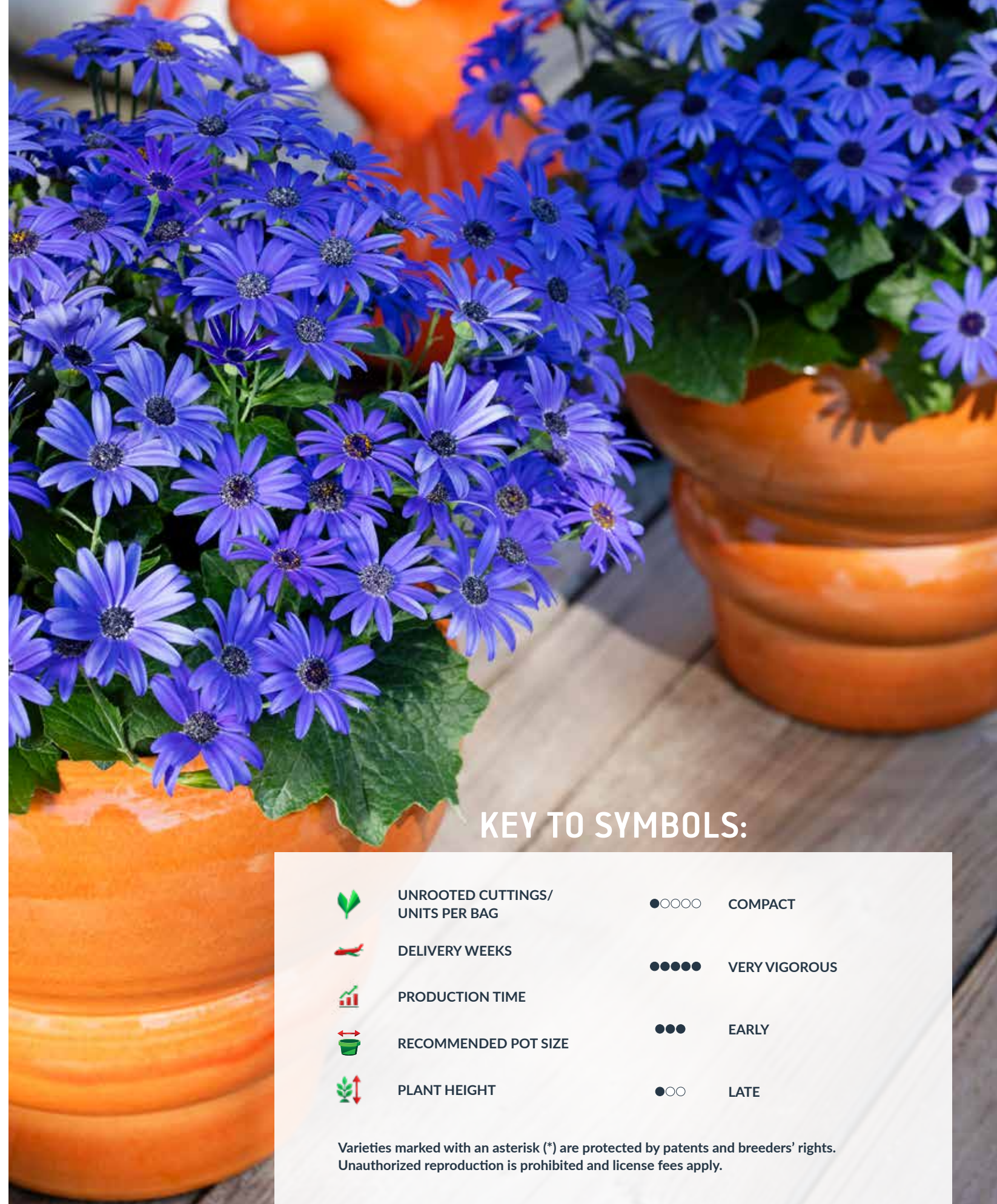
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KEY TO SYMBOLS:



UNROOTED CUTTINGS/
UNITS PER BAG



DELIVERY WEEKS



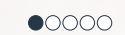
PRODUCTION TIME



RECOMMENDED POT SIZE



PLANT HEIGHT



COMPACT



VERY VIGOROUS



EARLY



LATE

Varieties marked with an asterisk (*) are protected by patents and breeders' rights. Unauthorized reproduction is prohibited and license fees apply.

GROWING FOR THE FUTURE

At Beekenkamp, we are always looking ahead—expanding our assortment with innovative, high-quality varieties while striving for excellence in our supply chain. This season, we are excited to introduce a range of new colors, series and improvements to support your growing success.

Our **Petunia Tea™** series continues to evolve, offering even more vibrant colors. The **LaBella® Dahlia** collection, known for its cost-effectiveness and versatility, now includes even more colors, along with the Grande Chocolate, a stunning dark-leaf variety perfect for gallon pots.

Discover the **Pelargonium Grace™** series, Geraniums interspecs that thrive in both landscapes and containers.

We are also proud to introduce the brand-new **Verbena Fuerte™** series, ideal for mixed containers and the **Pericallis Pop!™** series, featuring a naturally mounded habit—sometimes requiring no pinching at all!

At Beekenkamp, we are committed to more than just breeding and producing starting material—we are dedicated to earning your trust. Your confidence in us drives our commitment to innovation and quality. With the support of our dedicated North American team, we look forward to growing the future together with you.

Thank you for choosing Beekenkamp! ★

CROISSANT POUR L'AVENIR

Chez Beekenkamp, nous regardons toujours vers l'avenir—en élargissant notre assortiment avec des variétés innovantes et de haute qualité tout en visant l'excellence dans notre chaîne d'approvisionnement. Cette saison, nous sommes ravis de présenter une gamme de nouvelles couleurs, séries et améliorations pour soutenir votre succès croissant. Notre série **Petunia Tea™** continue d'évoluer, offrant des couleurs encore plus vibrantes. La collection **LaBella® Dahlia**, connue pour son rapport qualité-prix et sa polyvalence, comprend désormais encore plus de couleurs, ainsi que la Grande Chocolate, une variété à feuilles sombres parfaite pour les pots d'un gallon. Découvrez la série **Pelargonium Grace™**, des géraniums interspécifiques qui prospèrent à la fois dans les paysages et les conteneurs. Nous sommes également fiers de présenter la toute nouvelle série **Verbena Fuerte™**, idéale pour les conteneurs mixtes, et la série **Pericallis Pop!™**, présentant une habitude naturellement en monticule—parfois sans nécessiter de pincement du tout! Chez Beekenkamp,

nous nous engageons à plus que simplement élever et produire du matériel de départ—nous nous engageons à gagner votre confiance. Votre confiance en nous motive notre engagement envers l'innovation et la qualité. Avec le soutien de notre équipe nord-américaine dédiée, nous sommes impatients de cultiver l'avenir ensemble avec vous.

Merci de choisir Beekenkamp! ★

CRECIENDO PARA EL FUTURO

En Beekenkamp, siempre miramos hacia adelante—ampliando nuestro surtido con variedades innovadoras y de alta calidad mientras nos esforzamos por la excelencia en nuestra cadena de suministro. Esta temporada, estamos emocionados de presentar una gama de nuevos colores, series y mejoras para apoyar su éxito creciente. Nuestra serie **Petunia Tea™** continúa evolucionando, ofreciendo colores aún más vibrantes. La colección **LaBella® Dahlia**, conocida por su rentabilidad y versatilidad, ahora incluye aún más colores, junto con la Grande Chocolate, una impresionante variedad de hojas oscuras perfecta para macetas de un galón. Descubra la serie **Pelargonium Grace™**, geranios interespecíficos que prosperan tanto en paisajes como en contenedores. También estamos orgullosos de presentar la nueva serie **Verbena Fuerte™**, ideal para contenedores mixtos, y la serie **Pericallis Pop!™**, que presenta un hábito naturalmente montado—a veces sin necesidad de pellizcar en absoluto! En Beekenkamp, nos comprometemos a más que solo criar y producir material de partida—nos dedicamos a ganar su confianza. Su confianza en nosotros impulsa nuestro compromiso con la innovación y la calidad. Con el apoyo de nuestro dedicado equipo norteamericano, esperamos cultivar el futuro juntos con usted.

¡Gracias por elegir Beekenkamp!

HEAD OF COMMERCIAL NORTH AMERICA

Sirekit Mol




Subject to change

MEXICO

Hard minimum order of 1.500 per location, per delivery (combination is possible)

Celosia Kelos 2.000	3.000 per box
LaBella Dahlia (no Piccolo) 2.400	2.400 per box
Fuchsia (Bella Fuchsia series only) 3.000	12.000 per box
Lantana 2.400	2.400 per box
Pelargonium Grace 2.000	2.000 per box
Petunia Tea 3.000	4.800 per box
Poinsettia Superstars 2.000	1000 per box

UGANDA

Hard minimum of 1.500 per location, per delivery (combination is possible)

Begonia boliviensis 2.100	2.100 per box
Begonia elatior 1.500	1.500 per box
Begonia Spacestars 1.800	1.800 per box
Begonia Solenia 1.800	1.800 per box



KENYA (FUCHSIA)

Hard minimum order of 3.000 per location, per delivery (combination is possible)

Fuchsia 3.000	12.000 per box
<i>wk 32 - 40 - even weeks only</i>	
<i>wk 41 - 11 - every week</i>	

KENYA (KALANCHOE)

Hard minimum order of 2.200 per location, per delivery (combination is possible)

Kalanchoe 2.200	2.200 per box
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ETHIOPIA

Hard minimum order of 1.500 per location, per delivery (combination is possible)

Bidens 3.000	18.000 per box
Impatiens NG 3.000	7.200 per box
Lobelia 3.000	9.000 per box
Sunny Osteospermum 3.000	7.200 per box
Pericallis Pop! 3.000	9.000 per box
Portulaca 3.000	9.600 per box
Lavandula 2.400	2.400 per box

Hard minimum order of 4.000 per location, per delivery (combination is possible)

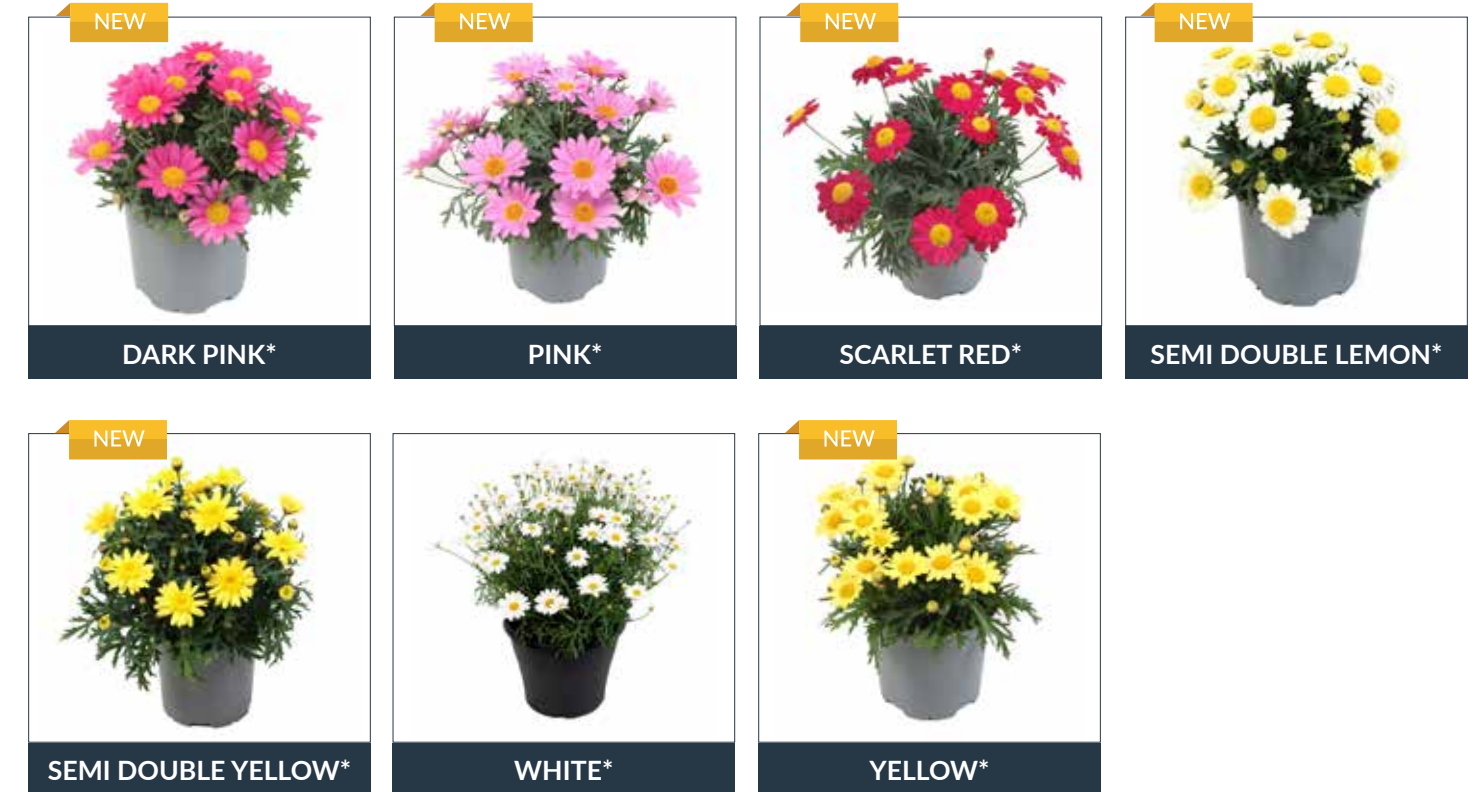
Princettia 4.000	4.000 per box
Pericallis 4.000	4.000 per box





Simba® White*






Argyranthemum frutescens | Simba®



- ▶ Compact plant habit
- ▶ Easy branching
- ▶ Long flowering period
- ▶ Very floriferous

- ▶ Port compact de la plante
- ▶ Ramification facile
- ▶ Longue période de floraison
- ▶ Très florifère

- ▶ Hábito de planta compacto
- ▶ Ramas fáciles de desarrollar
- ▶ Larga época de floración
- ▶ Muy florífera

Argyranthemum Simba®	 O100	 41 - 14	 9 - 24 weeks	 6 - 8 inch	 8 - 30 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Simba® Dark Pink*	●○○○○	Upright	●●●○	n/a	Ethiopia
Simba® Pink*	●●○○○	Upright	●●●○	n/a	Ethiopia
Simba® Scarlet Red*	●●○○○	Upright	●●●○	n/a	Ethiopia
Simba® Semi Double Lemon*	●○○○○	Upright	●●●○	n/a	Ethiopia
Simba® Semi Double Yellow*	●●○○○	Upright	●●●○	n/a	Ethiopia
Simba® White*	●○○○○	Upright	●●●○	n/a	Ethiopia
Simba® Yellow*	●●●○○	Upright	●●●○	n/a	Ethiopia



Beauvilia®

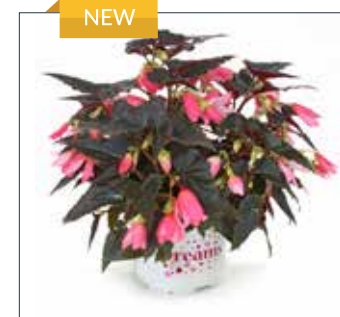
Dreams

CUTTING RAISED

Begonia boliviensis | Beauvilia®



BICOLOUR*



BRIGHT PINK (BEBE 4689)*



DARK SALMON*



HOT PINK*



RED*



WHITE*



YELLOW*

- ▶ Long flowering period
- ▶ Suitable for small pots
- ▶ Very floriferous
- ▶ Early flowering
- ▶ Easy branching

- ▶ Periodo de floración largo
- ▶ Adecuada para macetas pequeñas
- ▶ Muy florífera
- ▶ Floración temprana
- ▶ Fácil ramificación

- ▶ Longue période de floraison
- ▶ Adapté pour petits pots
- ▶ Très florifère
- ▶ Précoce
- ▶ Bien ramifié

Begonia Beauvilia®	O100	40 - 15	11 - 17 weeks	4 inch - hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Beauvilia® Bicolour*	●●●●○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® Bright Pink* (BEBE 4689)	●●●○○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® Dark Salmon*	●●●○○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® Hot Pink*	●○○○○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® Red*	●●●○○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® White*	●○○○○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® Yellow*	●●●○○	Semi-trailing	●●●	n/a	Uganda

Dreams

CUTTING RAISED

Begonia boliviensis | Waterfall®



BICOLOUR IMPR.*



ANGEL SOFT ORANGE*



ANGEL SOFT PINK*



ENCANTO ORANGE*



ENCANTO PINK*



ENCANTO RED*



ENCANTO WHITE BLUSH*

- ▶ Easy branching
- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Large flowers

- ▶ Fácil ramificación
- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes
- ▶ Flores grandes

- ▶ Bien ramifian
- ▶ Periode de floraison longue en jardin
- ▶ Adapté pour suspensions
- ▶ À grosses fleurs

Begonia Waterfall®	O100	40 - 15	12 - 18 weeks	6 inch - hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Waterfall® Bicolour Impr.*	●●●●○	Semi-trailing	●●●	n/a	Uganda
Waterfall® Angel Soft Orange*	●●●○○	Semi-trailing	●●●	n/a	Uganda
Waterfall® Angel Soft Pink*	●●●○○	Semi-trailing	●●●	n/a	Uganda
Waterfall® Encanto Orange*	●●●●○	Semi-trailing	●●●	n/a	Uganda
Waterfall® Encanto Pink*	●●●●○	Semi-trailing	●●●	n/a	Uganda
Waterfall® Encanto Red*	●●●●○	Semi-trailing	●●●	n/a	Uganda
Waterfall® Encanto White Blush*	●○○○○	Semi-trailing	●●○	n/a	Uganda

Waterfall® Encanto Orange*

Fragrant Falls® Peach*



Dreams

CUTTING RAISED

Begonia x tuberhybrida | Fragrant Falls®



LEMON*








PEACH*

- ▶ Perfumed flowers
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Suitable for small pots up to hanging baskets

- ▶ Tiene flores perfumadas
- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Apto para macetas pequeñas hasta cestas colgantes

- ▶ À fleurs parfumées
- ▶ À grosses fleurs
- ▶ Periode de floraison longue en jardin
- ▶ Convient pour les petits pots jusqu'aux paniers suspendus

Begonia Fragrant Falls®					
	O100	46 - 15	13 - 19 weeks	6 inch - hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Fragrant Falls® Lemon*	●○○○○	Semi-trailing	●●○	n/a	Uganda
Fragrant Falls® Peach*	●○○○○	Semi-trailing	●●○	n/a	Uganda

Begonia pendula | Sweetspice






APPLEBLOSSOM*

- ▶ Perfumed flowers
- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Easy branching
- ▶ Very floriferous

- ▶ Tiene flores perfumadas
- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes
- ▶ Fácil ramificación
- ▶ Muy florífera

- ▶ À fleurs parfumées
- ▶ Periode de floraison longue en jardin
- ▶ Adapté pour suspensions
- ▶ Bien ramifiant
- ▶ Très florifère

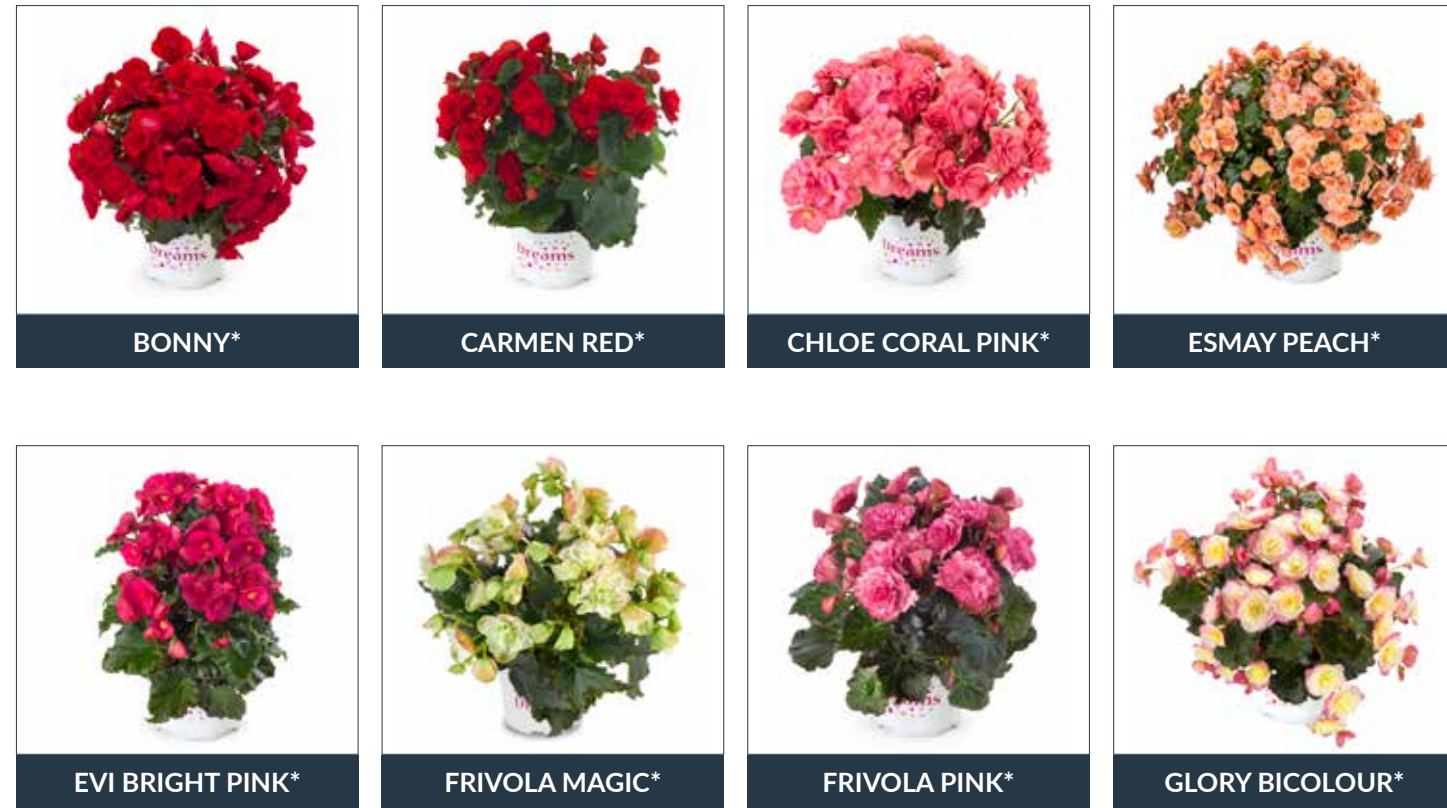
Begonia Sweetspice					
	O100	46 - 15	13 - 19 weeks	6 inch - hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Sweetspice Appleblossom*	●●●○○	Semi-trailing	●●○	n/a	Uganda

Dreams

Dreams

Begonia elatior | BK Collection™

Year Round Availability



- ▶ Excellent outdoor performance
- ▶ Excellent shelf life
- ▶ Long flowering period
- ▶ Nice round plant shape
- ▶ Very floriferous

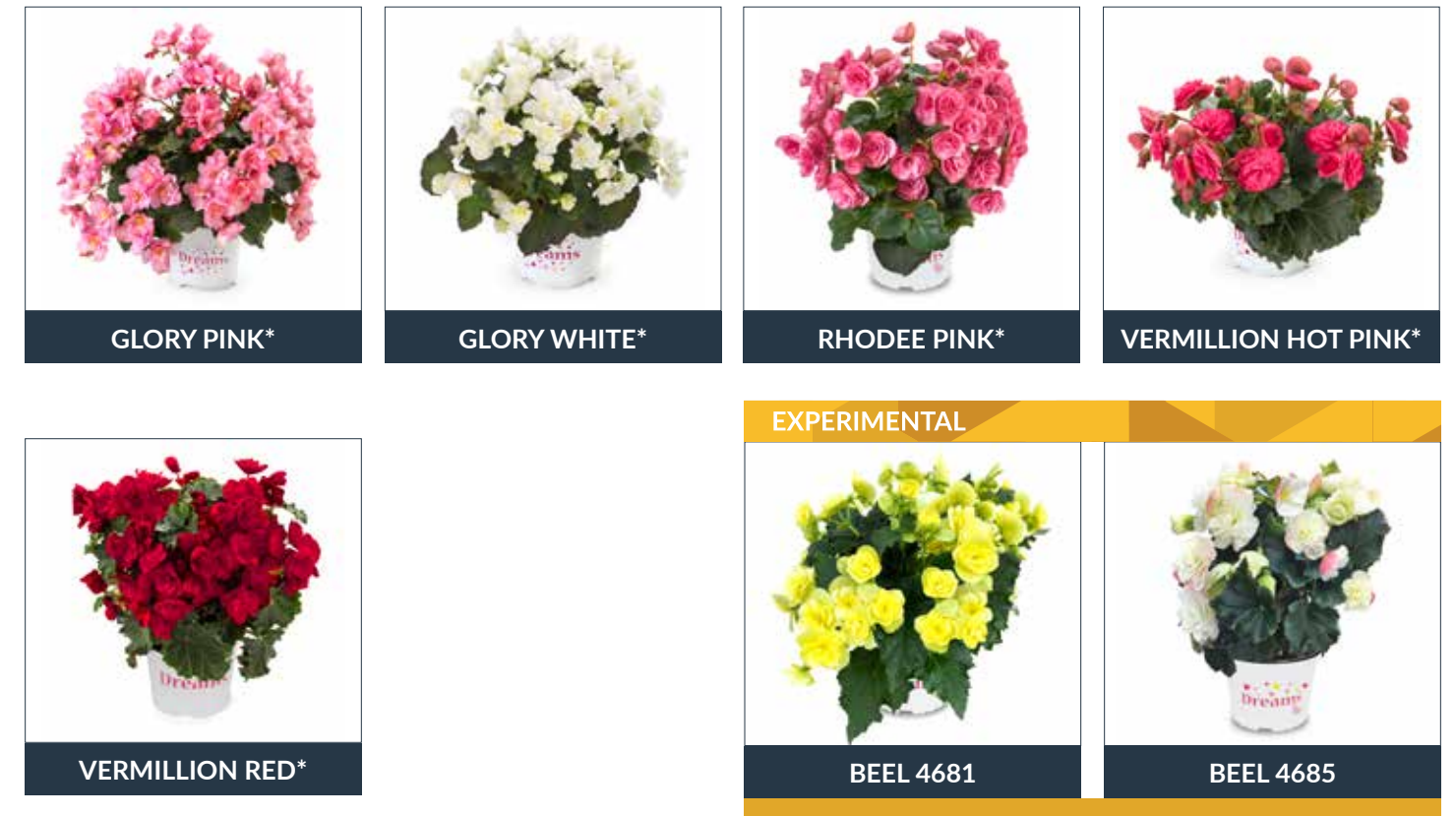
- ▶ Excellente performance en extérieur
- ▶ Excellente durée de conservation
- ▶ Longue période de floraison
- ▶ Belle forme de plante ronde
- ▶ Très florifère

- ▶ Excelente rendimiento al aire libre
- ▶ Excelente vida útil
- ▶ Largo período de floración
- ▶ Bonita forma de planta redonda
- ▶ Muy florífero

Begonia BK Collection™	O100	Year round	14 - 17 weeks	Quart - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
BK Collection™ Bonny*	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Carmen Red*	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Chloe Coral Pink*	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Esmay Peach*	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Evi Bright Pink*	●●●●●	Upright	●●○	n/a	Uganda
BK Collection™ Frivola Magic*	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Frivola Pink*	●●●●●	Upright	●●○	n/a	Uganda
BK Collection™ Glory Bicolour*	●○○○○	Upright	●●○	n/a	Uganda

Begonia elatior | BK Collection™

Year Round Availability



- ▶ Excellent outdoor performance
- ▶ Excellent shelf life
- ▶ Long flowering period
- ▶ Nice round plant shape
- ▶ Very floriferous

- ▶ Excellente performance en extérieur
- ▶ Excellente durée de conservation
- ▶ Longue période de floraison
- ▶ Belle forme de plante ronde
- ▶ Très florifère

- ▶ Excelente rendimiento al aire libre
- ▶ Excelente vida útil
- ▶ Largo período de floración
- ▶ Bonita forma de planta redonda
- ▶ Muy florífero

Begonia BK Collection™	O100	Year round	14 - 17 weeks	Quart - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
BK Collection™ Glory Pink*	●●●●○	Upright	●●●	n/a	Uganda
BK Collection™ Glory White*	●●●●○	Upright	●●●	n/a	Uganda
BK Collection™ Rhodée Pink*	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Vermillion Hot Pink*	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Vermillion Red*	●●●●●	Upright	●●○	n/a	Uganda
BK Collection™ BEEL 4681	●●●●○	Semi-trailing	●●○	n/a	Uganda
BK Collection™ BEEL 4685	●●●●○	Upright	●●○	n/a	Uganda

Dreams

Dreams

Begonia elatior | Dreams® Garden

Year Round Availability



MACARAZZ*



MACAROSE*



MACAROUGE*

VERY VIGOROUS

- ▶ Excellent heat tolerance
- ▶ Long flowering period
- ▶ Especially suited for bigger potsizes
- ▶ Strong single flowers
- ▶ Has a nice round plant shape

- ▶ Excelente tolerancia al calor
- ▶ Periodo de floración largo en jardín
- ▶ Especialmente adecuada para macetas de gran tamaño
- ▶ Flores resistentes
- ▶ Tiene una forma de planta redonda y bonita

- ▶ Excellente tolérance à la chaleur
- ▶ Periode de floraison longue en jardin
- ▶ Spécifiquement adaptés pour gros pots.
- ▶ Fleurs costeaux
- ▶ À une forme de plante belle ronde

Begonia Dreams® Garden	O100	Year round	14 - 17 weeks	6 - 12 inch and hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Dreams® Garden Macarazz*	●●●●○	Upright	●●●○	n/a	Uganda
Dreams® Garden Macarose*	●●●●○	Upright	●●○	n/a	Uganda
Dreams® Garden Macarouge*	●●●●●	Upright	●●●	n/a	Uganda



Dreams Garden® Macarose*



Barkos-Collection Borias*

Begonia elatior | Barkos-Collection

Year Round Availability



BALADIN*



BARKOS*



BERSEBA PINK*



BORIAS*

★ Suitable for indoor pot programs as well as outdoor garden performance

- ▶ Double flowering
- ▶ Very floriferous
- ▶ Excellent shelf life
- ▶ Ideal for year round production

- ▶ Con flores dobles
- ▶ Muy florífera
- ▶ Excelente desempeño en anaquel
- ▶ Ideal para producir durante todo el año

- ▶ À fleurs doubles
- ▶ Très florifère
- ▶ Durée de conservation parfaite
- ▶ Idéale pour production toute l'année

Begonia Barkos-Collection	O100	Year round	16 - 19 weeks	Quarts - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Barkos-Collection Baladin*	●●●●○	Upright	●●●○	n/a	Uganda
Barkos-Collection Barkos*	●●●●●	Upright	●●○	n/a	Uganda
Barkos-Collection Berseba Pink*	●○○○○	Upright	●●○	n/a	Uganda
Barkos-Collection Borias*	●●●●○	Upright	●●○	n/a	Uganda

Dreams

Begonia elatior | Ilona Collection®

Year Round Availability



BATIK



BLITZ



BRITT DARK



CAMILLA



CARNEVAL*



CLARA



NADINE*



NETJA DARK



Ilona Collection® Nicole Stone*

Dreams

Begonia elatior | Ilona Collection®

Year Round Availability



NICOLE STONE*



ORANGE STONE (SARA)*



PEGGY*



SANDRINE*



VERONICA*

- ▶ Very floriferous
- ▶ Vigorous
- ▶ Filled flowers

- ▶ Très florifère
- ▶ Vigoureux
- ▶ Fleurs remplies

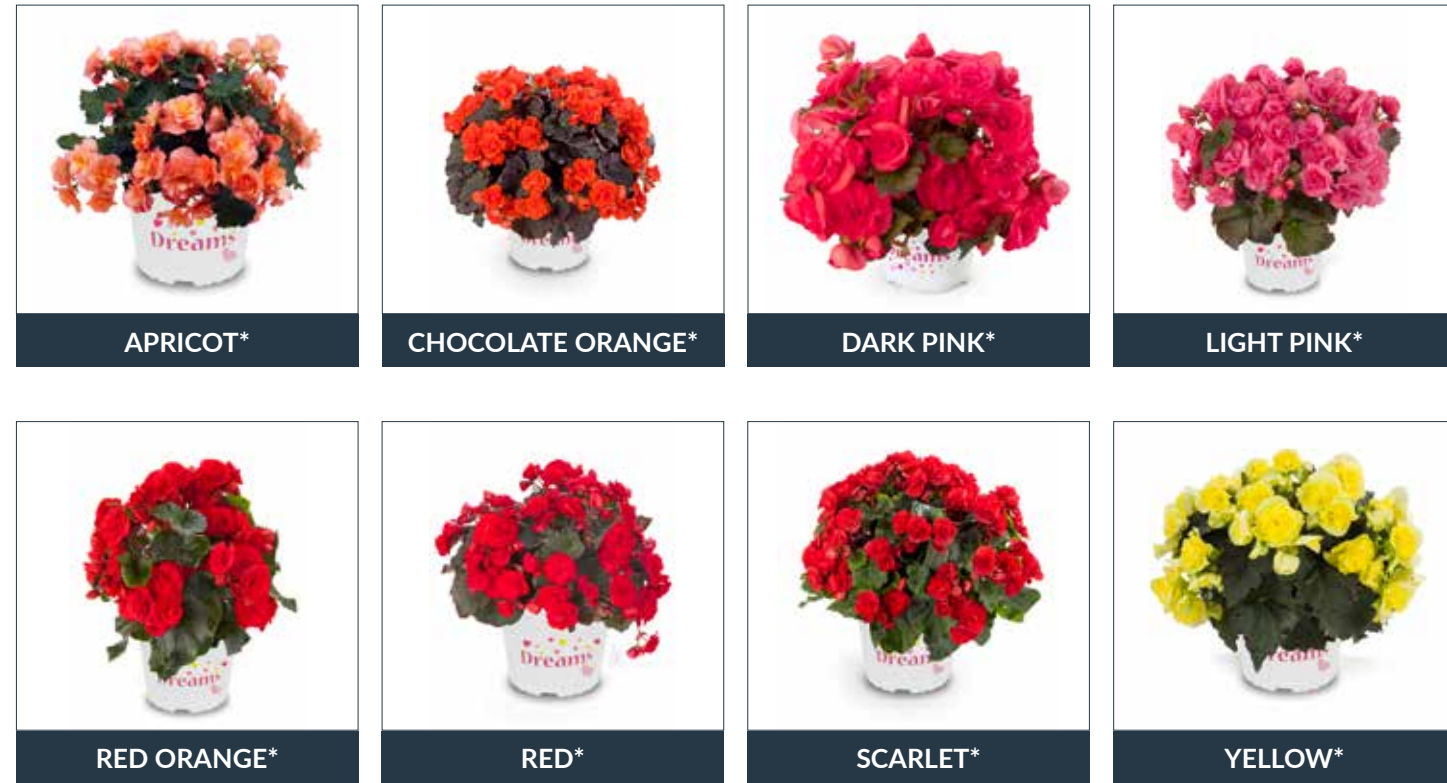
- ▶ Muy florifera
- ▶ Vigoroso
- ▶ flores rellenas

★ Suitable for indoor pot programs as well as outdoor garden performance

Begonia Ilona Collection®	O100	Year round	15 - 17 weeks	Quarts - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Ilona Collection® Batik	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Blitz	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Britt Dark	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Camilla	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Carneval*	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Clara	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Nadine*	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Netja Dark	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Nicole Stone*	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Orange Stone (Sara)*	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Peggy*	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Sandrine*	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Veronica*	●●●●○	Upright	●●●	n/a	Uganda

Dreams

Begonia elatior | Solenia®



- ▶ Long flowering period
 - ▶ Suitable for hanging baskets
 - ▶ Very floriferous
 - ▶ Strong garden performance
 - ▶ Excellent heat tolerance in most regions
- ▶ Periode de floraison longue en jardin
 - ▶ Adapté pour suspensions
 - ▶ Très florifère
 - ▶ Excellentes performances de jardin
 - ▶ Excellente tolérance à la chaleur dans la plupart des régions
- ▶ Periodo de floración largo en jardín
 - ▶ Indicada para cestas colgantes
 - ▶ Muy florifera
 - ▶ Fuerte rendimiento en el jardín
 - ▶ Excelente tolerancia al calor en la mayoría de las regiones

Begonia Solenia®	O100	36 - 16	14 - 16 weeks	6 inch - gallon	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Solenia® Apricot*	●●●●○	Upright	●●●	n/a	Uganda
Solenia® Chocolate Orange*	●●●●○	Upright	●○○	n/a	Uganda
Solenia® Dark Pink*	●●●●○	Upright	●●○	n/a	Uganda
Solenia® Light Pink*	●●●●○	Upright	●●○	n/a	Uganda
Solenia® Red Orange*	●○○○○	Upright	●●○	n/a	Uganda
Solenia® Red*	●●●●○	Upright	●●○	n/a	Uganda
Solenia® Scarlet*	●●●●○	Upright	●●○	n/a	Uganda
Solenia® Yellow*	●●●●○	Upright	●●●	n/a	Uganda

Dreams

Begonia elatior



- ▶ Very floriferous
- ▶ Excellent outdoor performance
- ▶ Très florifère
- ▶ Prestation dans le jardin excellente
- ▶ Muy florifera
- ▶ De jardín excelentes

Begonia Catrin	O100	36 - 16	14 - 16 weeks	6 inch - hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Catrin*	●●●●○	Upright	●●○	n/a	Uganda



Catrin*

Begonia Rex | Spacestars™

Year Round Availability



AVIOR*



HAEDI*



IZAR*



LEDA*



MAIA IMPR.*



SYRMA*



Spacestars™ Maia Impr.*

- ▶ Quick crop time
- ▶ Vigour matches pot size
- ▶ Indoor and outdoor use
- ▶ Very versatile plant
- ▶ Good for sun or shade
- ▶ Reduce crop time with longer day length
- ▶ Performs well grown in cooler temperatures

- ▶ Temps de culture rapide
- ▶ La vigueur correspond à la taille du pot
- ▶ Utilisation intérieure et extérieure
- ▶ Plante très polyvalente
- ▶ Bon pour le soleil ou l'ombre
- ▶ Le temps de culture est plus court lorsque la lumière du jour est plus longue
- ▶ Possible de pousser à des températures plus fraîches

- ▶ Tiempo de cultivo rápido
- ▶ El vigor coincide con el tamaño de la maceta
- ▶ Uso interior y exterior
- ▶ Planta muy polyvalente
- ▶ Bueno para el sol o la sombra.
- ▶ El tiempo de cultivo es más corto cuando la luz del día es más larga
- ▶ Posible crecer en temperaturas más frías

Begonia Spacestars™	O100	Year round	15 - 17 weeks	6 - 8 inch and hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Spacestars™ Avior*	●●●●●	Upright	n/a	n/a	Uganda
Spacestars™ Haedi*	●●●●●	Upright	n/a	n/a	Uganda
Spacestars™ Izar*	●●●●○	Upright	n/a	n/a	Uganda
Spacestars™ Leda*	●●●●○	Upright	n/a	n/a	Uganda
Spacestars™ Maia Impr.*	●●●●○	Upright	n/a	n/a	Uganda
Spacestars™ Syrma*	●●●●○	Upright	n/a	n/a	Uganda

Dorado™

CUTTING RAISED

Bidens ferulifolia | Dorado™



BIG YELLOW*



LEMONCELLO*








VOLCANO*

- ▶ Ideal filler for gardens and containers
- ▶ Suitable for hanging baskets and pots
- ▶ Very floriferous

- ▶ Remplisseur idéal pour les jardins et les conteneurs
- ▶ Adapté pour suspensions et pots
- ▶ Très florifère

- ▶ Cobertura ideal para jardines y maceta
- ▶ Indicada para cestas colgantes y macetas
- ▶ Muy florifera

					
Bidens Dorado™	O100	41 - 16	10 - 14 weeks	4 - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Dorado™ Big Yellow*	●●○○○	Upright	●●●	n/a	Ethiopia
Dorado™ Lemoncello*	●○○○○	Upright	●●○	n/a	Ethiopia
Dorado™ Volcano*	●○○○○	Upright	●●●	n/a	Ethiopia



Dorado™ Volcano*

Celosia spicata | Kelos® Atomic



- | | | |
|---|--|---|
| <ul style="list-style-type: none"> ▶ Day length neutral ▶ Early spring to late summer crop ▶ Compact growth ▶ Suitable for indoor and outdoor | <ul style="list-style-type: none"> ▶ Cultivé dans la journée naturelle ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été ▶ Croissance compacte ▶ Produit adapté pour intérieur + extérieur | <ul style="list-style-type: none"> ▶ Crece en el día eutral ▶ Para producción desde el principio de la primavera hasta finales del verano ▶ Crecimiento compacto ▶ Producto adecuado para interior y jardín |
|---|--|---|

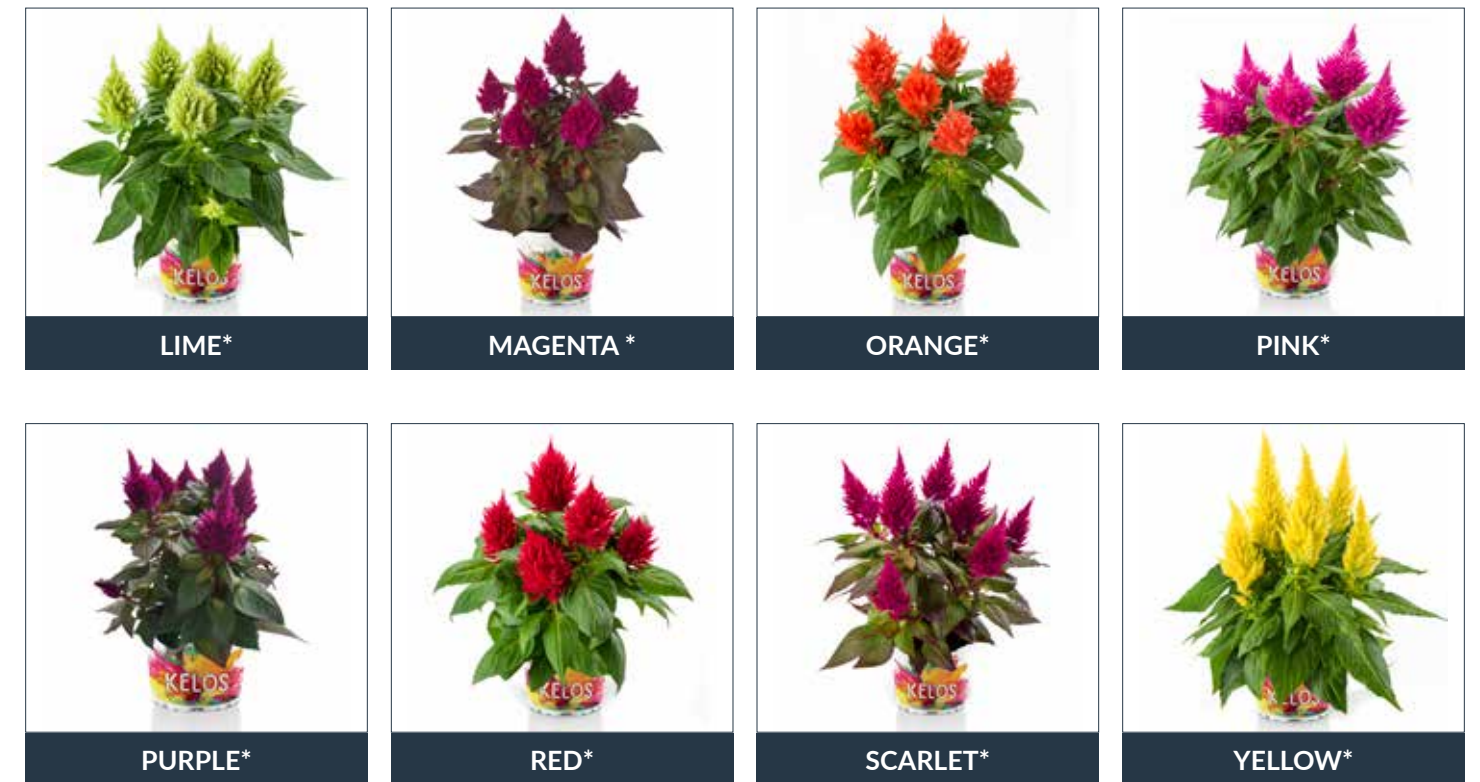
Celosia Kelos® Atomic	O100	1 - 30	9 - 10 weeks	4 - 8 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Atomic Deep Purple*	●●●○○	Upright	●●●○	Y	Mexico
Atomic Neon Pink*	●○○○○	Upright	●●●	Y	Mexico
Atomic Violet*	●○○○○	Upright	●●●	Y	Mexico
Atomic Rocket Purple* (CESP 2039)	●●●○○	Upright	●●●○	Y	Mexico



Kelos® Atomic Neon Pink*

Celosia plumosa | Kelos® Fire

Day length neutral flowering



- | | | |
|---|--|--|
| <ul style="list-style-type: none"> ▶ Early spring to late summer crop ▶ Suitable for indoor and outdoor ▶ Excellent shelf life during transportation ▶ Perfect for combo planter ▶ Striking colors | <ul style="list-style-type: none"> ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été ▶ Adapté pour intérieur + extérieur ▶ Durée de conservation parfaite during transportation ▶ Très approprié dans le cadre d'un combo et de pots mixtes ▶ Couleurs attractive | <ul style="list-style-type: none"> ▶ Para producción desde el principio de la primavera hasta finales del verano ▶ Adecuado para interior y jardín ▶ Buen desempeño en el transporte ▶ Perfecto para combinar con otras variedades ▶ Colores llamativos |
|---|--|--|

Celosia Kelos® Fire	O100	1 - 30	9 - 10 weeks	4 - 8 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Kelos® Fire Lime*	●●●○○	Upright	●●●○	Y	Mexico
Kelos® Fire Magenta*	●●○○○	Upright	●●○	Y	Mexico
Kelos® Fire Orange*	●●●○○	Upright	●●○	Y	Mexico
Kelos® Fire Pink*	●●●○○	Upright	●●○	Y	Mexico
Kelos® Fire Purple*	●○○○○	Upright	●●●○	Y	Mexico
Kelos® Fire Red*	●●○○○	Upright	●●●○	Y	Mexico
Kelos® Fire Scarlet*	●●●○○	Upright	●●○	Y	Mexico
Kelos® Fire Yellow*	●●○○○	Upright	●●●	Y	Mexico

**LABELLA[®]
DAHLIA**

From big to small,
**we have
it all!**



LaBella[®] Maggiore Yellow*

Extra Large

CUTTING RAISED

Dahlia pinnata | LaBella[®] Maggiore



DEEP ROSE*



PURPLE*



ROSE*



WHITE IMPR.* (DAXX 3774)



WHITE*



YELLOW*



MAGGIORE

8-10 inch



GRANDE

6-8 inch



MEDIO

4-6 inch



PICCOLO






Pack-4 inch

From big to small,
we have it all!

- ▶ Robust, solid stems
- ▶ Large flowers
- ▶ Ideal for 8 - 10 inch pots
- ▶ Excellent garden performance
- ▶ Early spring to late summer crop

- ▶ Tiges florales fortes / épaisses
- ▶ À grosses fleurs
- ▶ Adaptés à pots de 8-10 inch
- ▶ Prestation dans le jardin excellente
- ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été

- ▶ Tiene tallos de flores Robustos / fuertes
- ▶ Flores grandes
- ▶ Muy adecuada para macetas de 8-10 inch
- ▶ Desempeño de jardín excelentes
- ▶ Para ventas desde el principio de la primavera hasta finales del verano

Dahlia LaBella [®] Maggiore	 O100	 45 - 30	 13 - 14 weeks	 8 - 10 inch	 18 - 26 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Maggiore Deep Rose*	●●●●●	Upright	●●●	n/a	Mexico
Maggiore Purple*	●●●●●	Upright	●●●	n/a	Mexico
Maggiore Rose*	●●●●●	Upright	●●●	n/a	Mexico
Maggiore White Impr.* (DAXX 3774)	●●●●●	Upright	●●●	n/a	Mexico
Maggiore White*	●●●●●	Upright	●●●	n/a	Mexico
Maggiore Yellow*	●●●●●	Upright	●●●	n/a	Mexico

**LABELLA®
DAHLIA**

From big to small,
**we have
it all!**

Extra Large

CUTTING RAISED

Dahlia pinnata | LaBella® Maggiore Fun



CHOCOLATE YELLOW*



ELMO* (DAXX 3974)



FIRE*



FLAME*



PASTEL*



POMEGRANATE*








ROSE BICOLOUR*

- ▶ Robust, solid stems
- ▶ Large flowers
- ▶ Ideal for 8 - 10 inch pots
- ▶ Excellent garden performance
- ▶ Early spring to late summer crop
- ▶ Fun Chocolate Yellow: No PGR required

- ▶ Tiene tallos de flores robustos /fuertes
- ▶ Flores grandes
- ▶ Muy adecuada para macetas de 8-10 inch
- ▶ Desempeño de jardín excelentes
- ▶ Para ventas desde el principio de la primavera hasta finales del verano
- ▶ Fun Chocolate Yellow: No necesita reguladores de crecimiento (RCV)

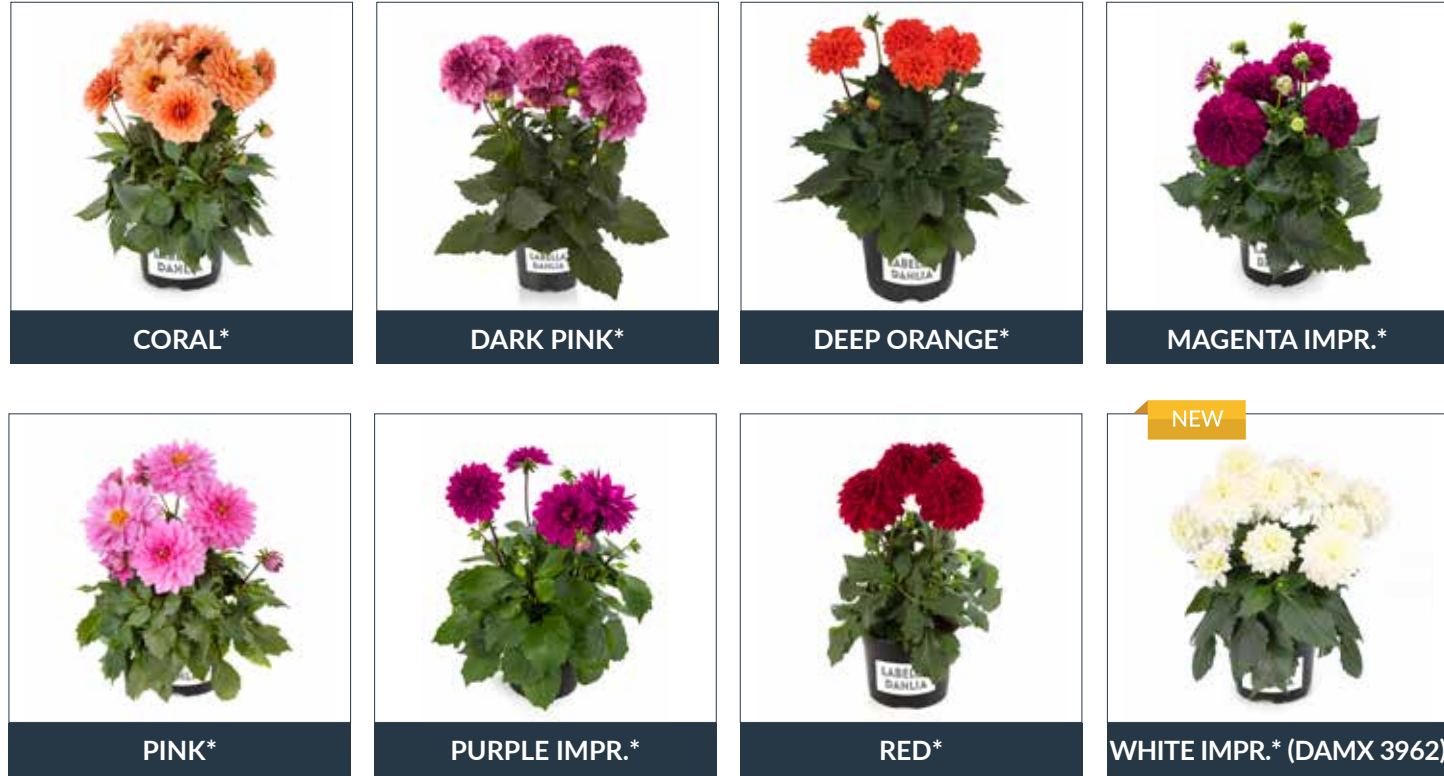
- ▶ Tiges florales fortes / épaisses
- ▶ À grosses fleurs
- ▶ Adaptés à pots de 8-10 inch
- ▶ Prestation dans le jardin excellente
- ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été
- ▶ Fun Chocolate Yellow: Pas besoin de régulateurs de croissance (RDC)

Dahlia LaBella® Maggiore	 O100	 45 - 30	 13 - 14 weeks	 8 - 10 inch	 18 - 26 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Maggiore Fun Chocolate Yellow*	●○○○○	Upright	●○○	n/a	Mexico
Maggiore Fun Elmo* (DAXX 3974)	●●●●○	Upright	●●○	n/a	Mexico
Maggiore Fun Fire*	●●●●○	Upright	●●○	n/a	Mexico
Maggiore Fun Flame*	●●●●○	Upright	●●○	n/a	Mexico
Maggiore Fun Pastel*	●●●●○	Upright	●●○	n/a	Mexico
Maggiore Fun Pomegranate*	●●●●○	Upright	●●○	n/a	Mexico
Maggiore Fun Rose Bicolour*	●●●●○	Upright	●●○	n/a	Mexico

LaBella® Maggiore Fun Pomegranate*

Large

Dahlia pinnata | LaBella® Grande



Large

Dahlia pinnata | LaBella® Grande



- Uniform series
 - Easy branching
 - Ideal for 6 - 8 inch (1 liner) pots
 - Early spring to late summer crop
- Serie uniforme
 - Fácil ramificación
 - Muy adecuada para macetas de 6 - 8 pulgadas
 - Para ventas desde el principio de la primavera hasta finales del verano
- Série uniforme
 - Bien ramifiant
 - Adaptés à pots de 6 - 8 inch
 - Pour les ventes de début du printemps jusqu'à la fin de l'été



Dahlia LaBella® Grande	O100	45 - 24	10 - 13 weeks	6 - 8 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Grande Coral*	●●●●●	Upright	●●●	n/a	Mexico
Grande Dark Pink*	●●●●○	Upright	●●○	n/a	Mexico
Grande Deep Orange*	●●●●○	Upright	●●○	n/a	Mexico
Grande Magenta Impr.*	●●●●○	Upright	●●○	n/a	Mexico
Grande Pink*	●●●●○	Upright	●●●	n/a	Mexico
Grande Purple Impr.*	●●●●○	Upright	●●●	n/a	Mexico
Grande Red*	●●●●○	Upright	●●○	n/a	Mexico
Grande White Impr.* (DAMX 3962)	●●●●○	Upright	●●●	n/a	Mexico
Grande White*	●●●●○	Upright	●●○	n/a	Mexico
Grande Yellow Impr.*	●●●●○	Upright	●●○	n/a	Mexico



Dahlia pinnata | LaBella® Grande Fun



- ▶ Uniform series
- ▶ Easy branching
- ▶ Ideal for 6 - 8 inch (1 liner) pots
- ▶ Early spring to late summer crop

- ▶ Serie uniforme
- ▶ Fácil ramificación
- ▶ Muy adecuada para macetas de 6 - 8 pulgadas
- ▶ Para ventas desde el principio de la primavera hasta finales del verano

- ▶ Série uniforme
- ▶ Bien ramifiant
- ▶ Adaptés à pots de 6 - 8 inch
- ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été

Dahlia LaBella® Grande Fun	O100	45 - 24	10 - 13 weeks	6 - 8 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Grande Fun Caramel*	●●●●○	Upright	●●●	n/a	Mexico
Grande Fun Orange Bicolour*	●●●●○	Upright	●○○	n/a	Mexico
Grande Fun Red White*	●●●●○	Upright	●●●	n/a	Mexico
Grande Fun Sunrise*	●●●●○	Upright	●○○	n/a	Mexico

Dahlia pinnata | LaBella® Grande Chocolate



- ▶ Beautiful dark leaves
- ▶ Easy to grow
- ▶ Large flowers
- ▶ Series with a broad color range
- ▶ Series with striking colors

- ▶ Belles feuilles sombres
- ▶ Facile à cultiver
- ▶ Grandes fleurs
- ▶ Série avec une large gamme de couleurs
- ▶ Série avec des couleurs frappantes

- ▶ Hojas oscuras hermosas
- ▶ Fácil de cultivar
- ▶ Flores grandes
- ▶ Serie con una amplia gama de colores
- ▶ Serie con colores llamativos

Dahlia LaBella® Grande Chocolate	O100	45 - 24	10 - 13 weeks	6 - 8 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Grande Chocolate DAMX 18 (Red)	●●●●○	Upright	●○○	n/a	Mexico
Grande Chocolate DAMX 23 (Amber)	●●●●○	Upright	●○○	n/a	Mexico
Grande Chocolate DAMX 43 (Apricot)	●●●●○	Upright	●○○	n/a	Mexico
Grande Chocolate DAMX 49 (Rose)	●●●●○	Upright	●○○	n/a	Mexico



Dahlia pinnata | LaBella® Medio



DARK RED*

DEEP PINK*

ORANGE*

PINK*



LABELLA®
DAHLIA

From big to small,
we have it all!



LaBella® Medio Deep Pink*

Dahlia pinnata | LaBella® Medio



RED*

WHITE*

YELLOW*

EXPERIMENTAL

DAMD 3989

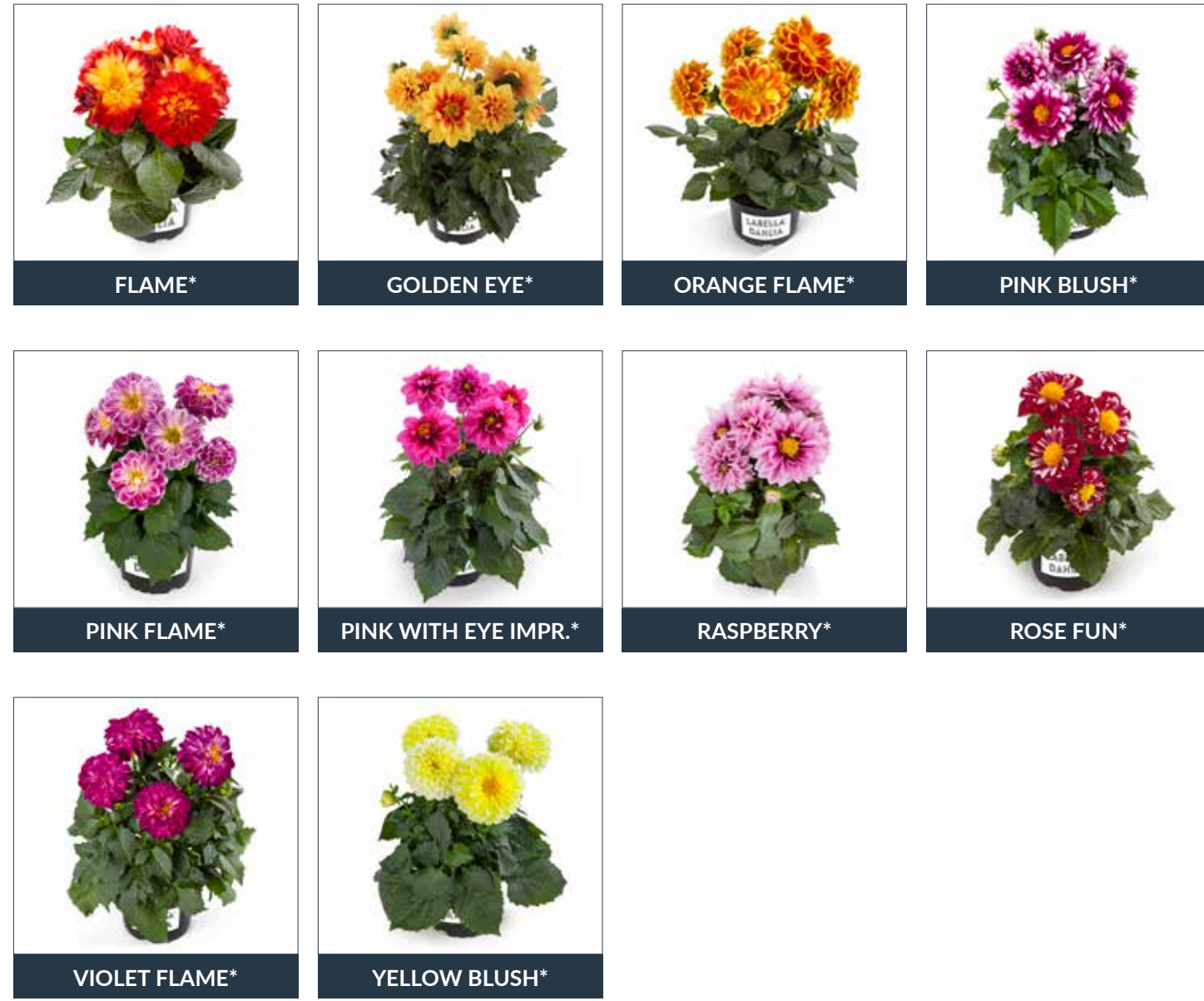
- ▶ Uniform series
- ▶ Easy branching
- ▶ Easy to mix and match
- ▶ Excellent outdoor performance
- ▶ Very floriferous
- ▶ Ideal for 4 - 6 inch pots

- ▶ Série uniforme
- ▶ Bien ramifian
- ▶ Facile à mélanger et à assortir
- ▶ Prestation dans le jardin excellente
- ▶ Très florifère
- ▶ Adaptés à pots de 4-6 incho

- ▶ Serie uniforme
- ▶ Fácil ramificación
- ▶ Fácil de mezclar y combinar
- ▶ Desempeño de jardín excelentes
- ▶ Muy florifera
- ▶ Muy adecuada para macetas de 4-6 pulgadas

Dahlia LaBella® Medio	O100	45 - 23	10 - 12 weeks	4 - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Medio Dark Red*	●●●●○	Upright	●○○	n/a	Mexico
Medio Deep Pink*	●●●●○	Upright	●○○	n/a	Mexico
Medio Orange*	●●●●○	Upright	●●●	n/a	Mexico
Medio Pink*	●●●●○	Upright	●●●	n/a	Mexico
Medio Red*	●●●●○	Upright	●○○	n/a	Mexico
Medio White*	●●●●○	Upright	●●○	n/a	Mexico
Medio Yellow*	●●●●○	Upright	●●○	n/a	Mexico
Medio DAMD 3989	●●●●○	Upright	●●●	n/a	Mexico

Dahlia pinnata | LaBella® Medio Fun



Dahlia pinnata | LaBella® Medio Fun



- ▶ Uniform series
- ▶ Easy branching
- ▶ Easy to mix and match
- ▶ Excellent outdoor performance
- ▶ Eye catching colors

- ▶ Série uniforme
- ▶ Bien ramifian
- ▶ Facile à mélanger et à assortir
- ▶ Prestation dans le jardin excellente
- ▶ Couleurs remarquables

- ▶ Serie uniforme
- ▶ Fácil ramificación
- ▶ Fácil de mezclar y combinar
- ▶ Desempeño de jardín excelentes
- ▶ Colores atractivos

Dahlia LaBella® Medio	O100	45 - 23	10 - 12 weeks	4 - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Medio Fun Flame*	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Golden Eye*	●○○○○	Upright	●●●	n/a	Mexico
Medio Fun Orange Flame*	●●●●●	Upright	●●●	n/a	Mexico
Medio Fun Pink Blush*	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Pink Flame*	●●●●○	Upright	●●●	n/a	Mexico
Medio Fun Pink With Eye Impr.*	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Raspberry*	●●●●○	Upright	●●●	n/a	Mexico
Medio Fun Rose Fun*	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun Violet Flame*	●●●●○	Upright	●●●	n/a	Mexico
Medio Fun Yellow Blush*	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun DAMD 3992	●●●●○	Upright	●●○	n/a	Mexico
Medio Fun DAMD 3997	●●●●○	Upright	●●○	n/a	Mexico

LaBella® Piccolo White*



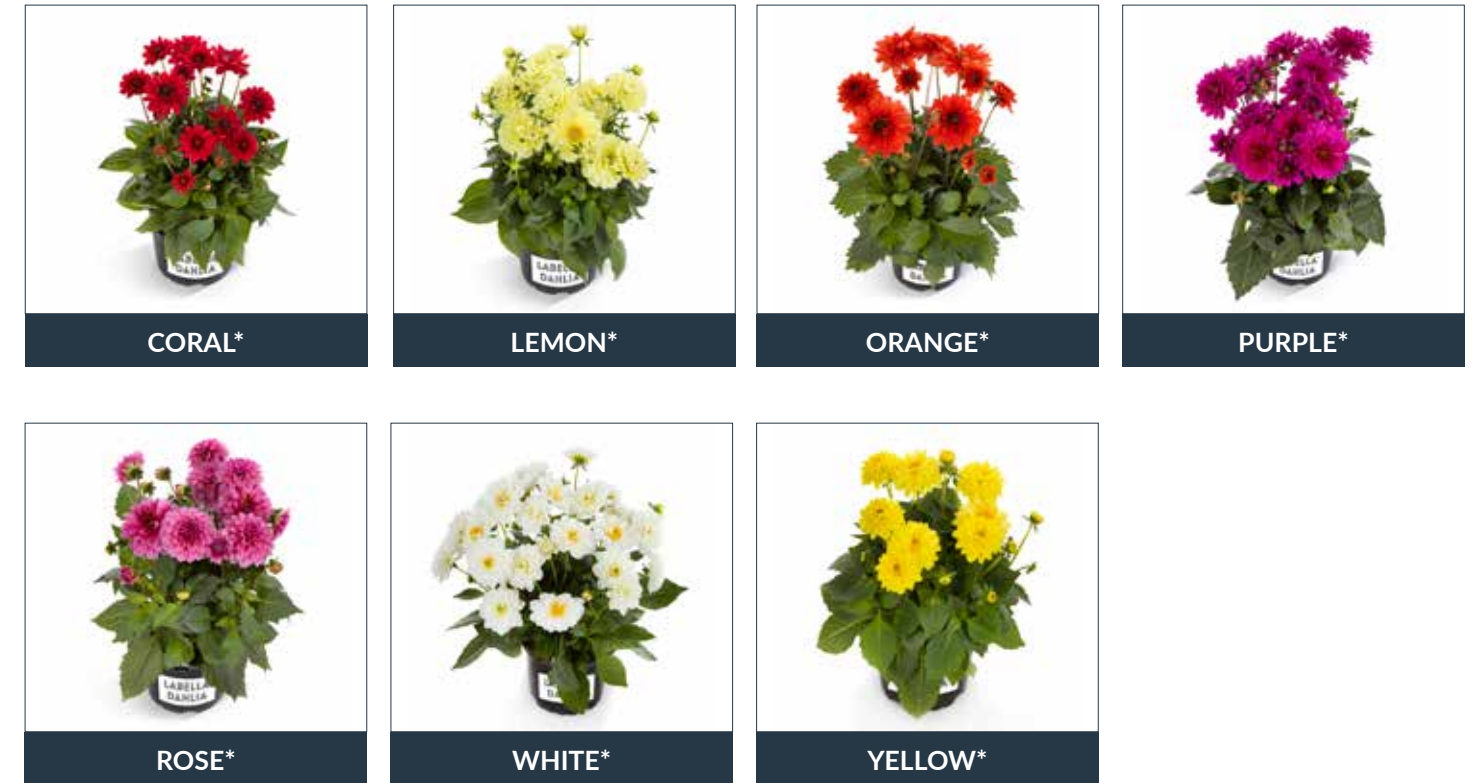
**LABELLA®
DAHLIA**

From big to small,
**we have
it all!**

Mini

CUTTING RAISED






Dahlia pinnata | LaBella® Piccolo



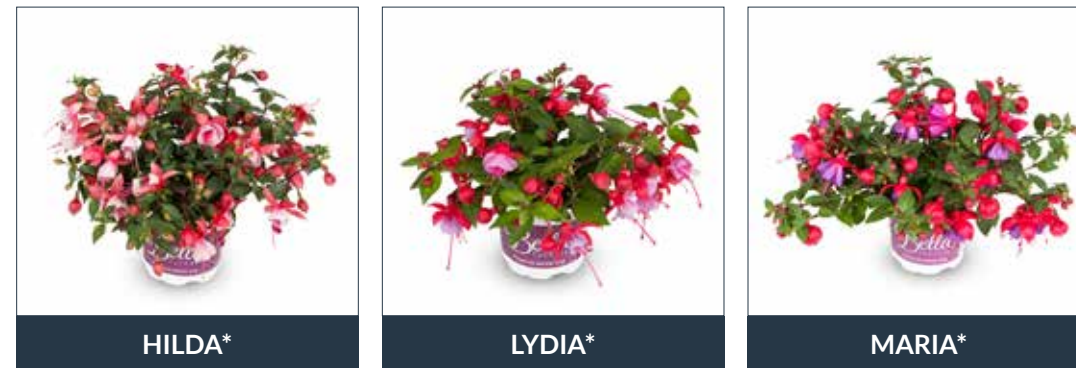
- Suitable for growing in packs and pots
- Compact plant habit

- Adapté pour production en godets et en pots
- Compact

- Adaptable para paquetes y macetas
- Planta compacta

Dahlia LaBella® Piccolo	 O100	 50 - 11	 9 - 12 weeks	 Pack - 4 inch	 6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Piccolo Coral*	●○○○○	Upright	●○○	n/a	Ethiopia
Piccolo Lemon*	●○○○○	Upright	●○○	n/a	Ethiopia
Piccolo Orange*	●○○○○	Upright	●●●	n/a	Ethiopia
Piccolo Purple*	●○○○○	Upright	●○○	n/a	Ethiopia
Piccolo Rose*	●○○○○	Upright	●●●	n/a	Ethiopia
Piccolo White*	●○○○○	Upright	●●●	n/a	Ethiopia
Piccolo Yellow*	●○○○○	Upright	●●○	n/a	Ethiopia

Fuchsia hybrida | Bella Fuchsia™



Bella
fuchsia®
Semi-Trailing



- | | | |
|---|---|---|
| <ul style="list-style-type: none"> ▶ Early flowering ▶ Easy branching ▶ Less day length sensitive ▶ Long flowering period ▶ Very floriferous | <ul style="list-style-type: none"> ▶ Floraison précoce ▶ Ramification facile ▶ Moins sensible à la longueur du jour ▶ Longue période de floraison ▶ Très florifère | <ul style="list-style-type: none"> ▶ Floración temprana ▶ Ramificación fácil ▶ Menos sensible a la duración del día ▶ Largo período de floración ▶ Muy florífero |
|---|---|---|

Fuchsia Bella Fuchsia™	O100	32 - 16	10 - 13 weeks	4 - 6 inch and hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Bella Fuchsia™ Hilda*	●●○○○	Semi-trailing	●●●	Y	Mexico
Bella Fuchsia™ Lydia*	●●○○○	Semi-trailing	●●●	Y	Mexico
Bella Fuchsia™ Maria*	●●●○○	Semi-trailing	●●●	Y	Mexico
Bella Fuchsia™ Nora*	●●○○○	Semi-trailing	●●●	Y	Mexico
Bella Fuchsia™ Sophia*	●○○○○	Semi-trailing	●●●	Y	Mexico

Fuchsia hybrida | Bella Fuchsia™

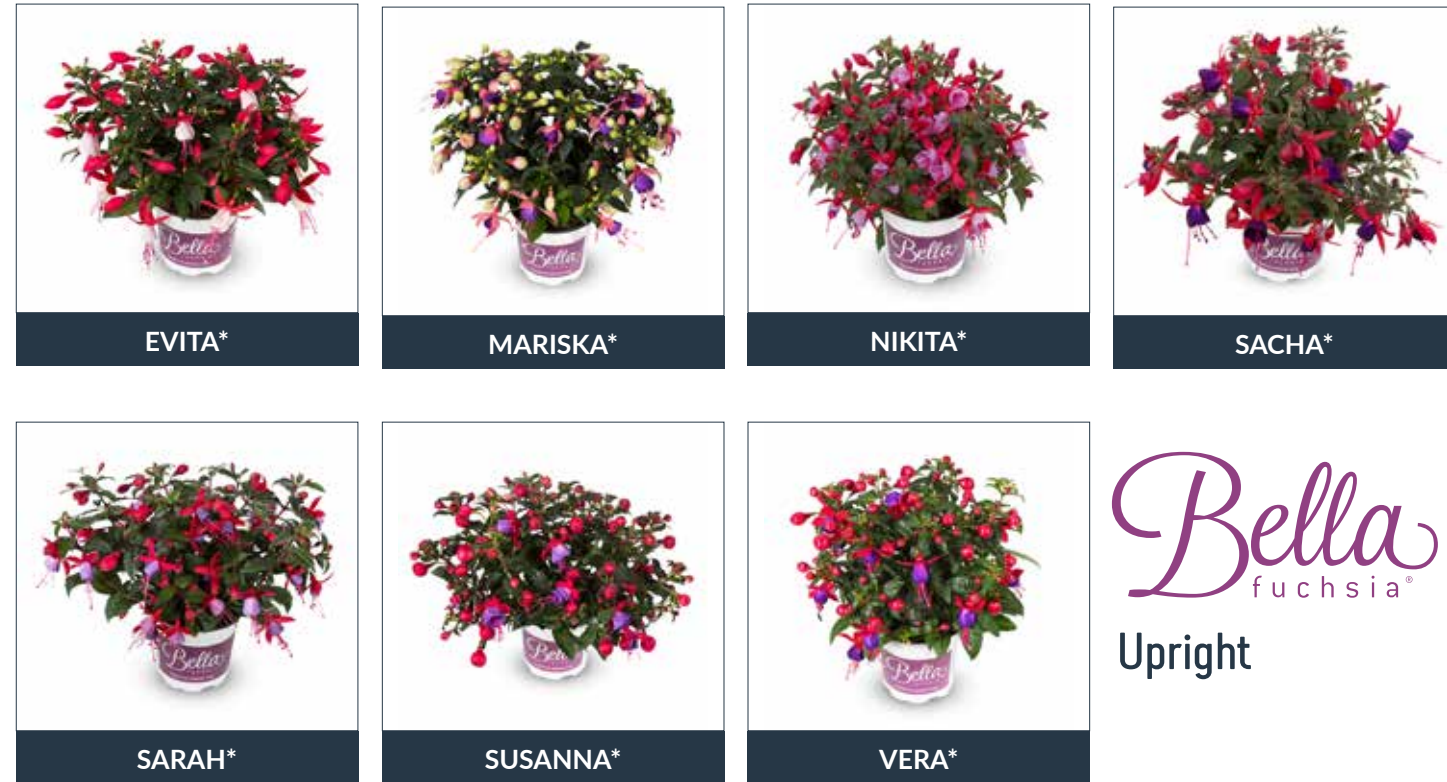


Fuchsia Bella Fuchsia™	O100	32 - 16	10 - 13 weeks	4 - 6 inch and hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Bella Fuchsia™ Julia*	●●●○○	Semi-trailing	●●●	Y	Kenya
Bella Fuchsia™ Laura*	●●●○○	Semi-trailing	●●●	Y	Kenya
Bella Fuchsia™ Diana*	●●○○○	Semi-trailing	●●●	Y	Kenya
Bella Fuchsia™ Faya*	●●●○○	Semi-trailing	●●●	Y	Kenya

Fuchsia from Kenya requires a minimum of 3000 urc per delivery, available wk 41-11 only.



Fuchsia hybrida | Bella Fuchsia™



Bella
fuchsia®
Upright

Fuchsia hybrida | Bella Fuchsia™



- ▶ Early flowering
 - ▶ Easy branching
 - ▶ Less day length sensitive
 - ▶ Long flowering period
 - ▶ Very floriferous
- ▶ Floraison précoce
 - ▶ Ramification facile
 - ▶ Moins sensible à la longueur du jour
 - ▶ Longue période de floraison
 - ▶ Très florifère
- ▶ Floración temprana
 - ▶ Ramificación fácil
 - ▶ Menos sensible a la duración del día
 - ▶ Largo período de floración
 - ▶ Muy florífero



Fuchsia Bella Fuchsia™	O100	32 - 16	10 - 13 weeks	4 - 6 inch and hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Bella Fuchsia™ Evita*	●●●●●	Upright	●●●	Y	Mexico
Bella Fuchsia™ Mariska*	●●●●●	Upright	●●●	Y	Mexico
Bella Fuchsia™ Nikita*	●●●●●	Upright	●●●	Y	Mexico
Bella Fuchsia™ Sacha*	●●●●●	Upright	●●●	Y	Mexico
Bella Fuchsia™ Sarah*	●●●●●	Upright	●●●	Y	Mexico
Bella Fuchsia™ Susanna*	●●●●●	Upright	●●●	Y	Mexico
Bella Fuchsia™ Vera*	●●●●●	Upright	●●●	Y	Mexico
Bella Fuchsia™ Ella*	●●●●●	Upright	●●●	Y	Kenya
Bella Fuchsia™ Georgia*	●●●●●	Upright	●●●	Y	Kenya
Bella Fuchsia™ Lisa*	●●●●●	Upright	●●●	Y	Kenya
Bella Fuchsia™ Bianca*	●●●●●	Upright	●●●	Y	Kenya
Bella Fuchsia™ Camilla*	●●●●●	Upright	●●●	Y	Kenya

Fuchsia from Kenya requires a minimum of 3000 urc per delivery, available wk 41-11 only.

Gaura lindheimeri



COMPACT ROSE*

- ▶ Good outdoor performance
- ▶ Good as part of a mixed container
- ▶ Compact growth
- ▶ No PGR required when producing outdoor
- ▶ Prestation dans le jardin excellente
- ▶ Bon dans le cadre d'un contenant mixte
- ▶ Compact
- ▶ Pas besoin de régulateurs de croissance de la production en extérieur (RDC)
- ▶ Prestaciones de jardín excelentes
- ▶ Buena como parte de un recipiente mixto
- ▶ Planta compacta
- ▶ No necesita reguladores de crecimiento al aire libre (RCV)



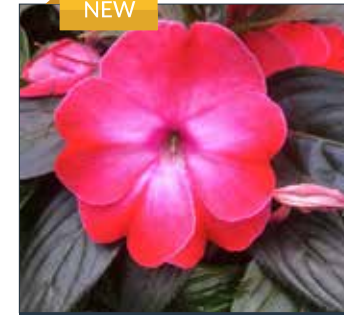
Gaura	O100	43 - 15	13 - 17 weeks	4 - 8 inch	6 - 16 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Gaura Compact Rose*	●○○○○	Upright	●●●	n/a	Ethiopia



Impatiens hawkerii | Odyssey® Compact



AJAX*



CLIO*



CORINTH*



DIONE IMPR.*



HESTIA*



RHODE*



SPARTA*



SPHINX*



THALIA*

- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Suitable for landscaping
- ▶ Broad color range
- ▶ Compact plant habit

- ▶ Periode de floraison longue en jardin
- ▶ Très florifère
- ▶ Adapté pour compléter des parcs
- ▶ Beaucoup de couleurs
- ▶ Compact

- ▶ Periodo de floración largo en jardín
- ▶ Muy florífera
- ▶ Adecuado para paisajismo
- ▶ Amplia gama de colores
- ▶ Planta compacta



Impatiens Odyssey® Compact	O100	43 - 20	11 - 14 weeks	4 - 6 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Odyssey® Compact Ajax*	●○○○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Clio*	●○○○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Corinth*	●○○○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Dione Impr.*	●○○○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Hestia*	●●○○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Rhode*	●●●○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Sparta*	●●○○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Sphinx*	●●●○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Thalia*	●●○○○	Upright	●●●	Y	Ethiopia

Impatiens hawkerii | Odyssey®



DELILAH*



ELEKTRA*



HELEN*



NEPTUNUS*



NESTOR*



ORESTES*



ORION*



PARIS*



TALON*



TROY*



Odyssey® Neptunus*



Odyssey®

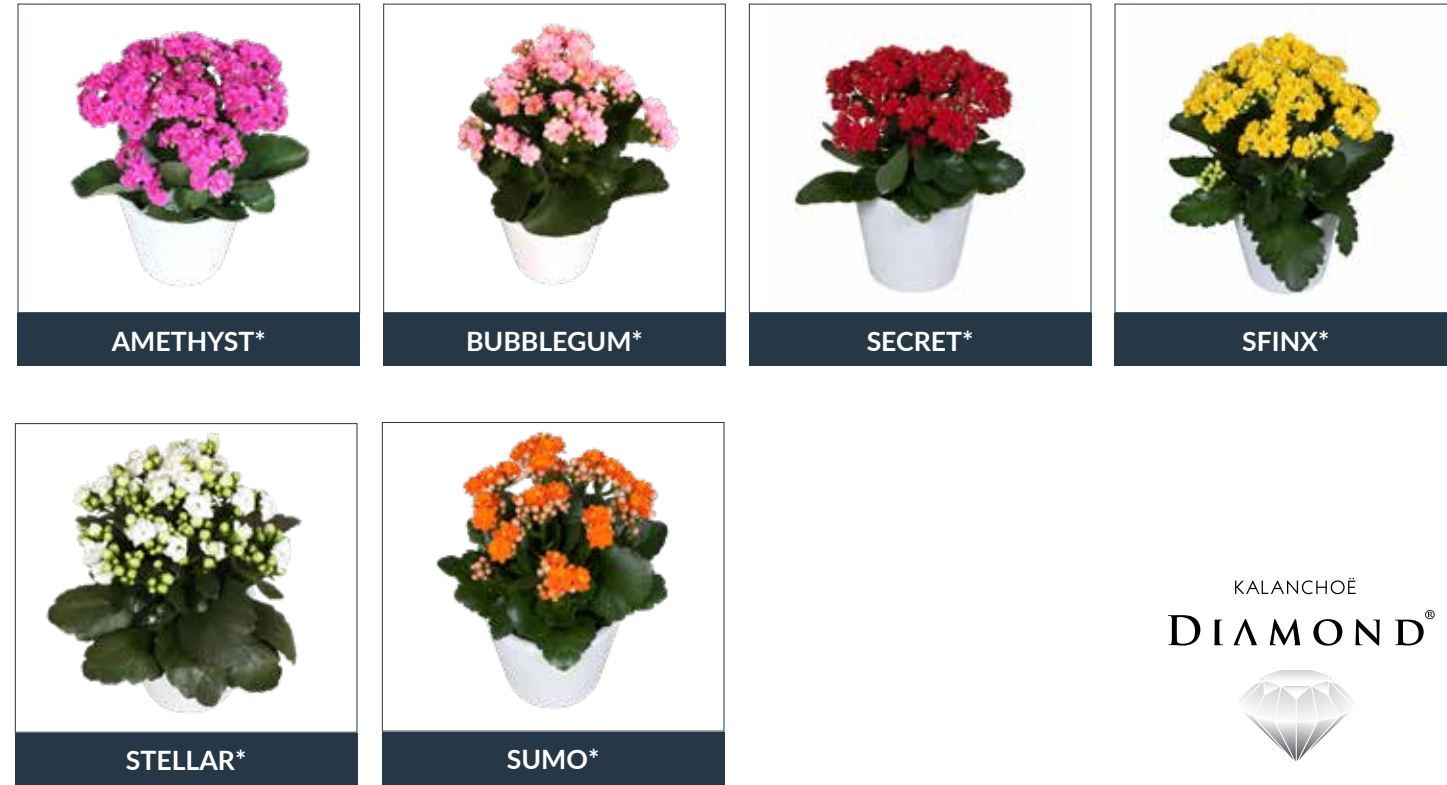
- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Suitable for landscaping
- ▶ Broad color range

- ▶ Periode de floraison longue en jardin
- ▶ Très florifère
- ▶ Adapté pour compléter des parcs
- ▶ Beaucoup de couleurs

- ▶ Periodo de floración largo en jardín
- ▶ Muy florifera
- ▶ Adaptada para paisajismo
- ▶ Amplia gama de colores

Impatiens Odyssey®	O100	43 - 20	11 - 14 weeks	4 - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Odyssey® Delilah*	●●●●●	Upright	●●●	Y	Ethiopia
Odyssey® Elektra*	●●●●●	Upright	●●●	Y	Ethiopia
Odyssey® Helen*	●●●●●	Upright	●●●	Y	Ethiopia
Odyssey® Neptunus*	●●●●●	Upright	●●●	Y	Ethiopia
Odyssey® Nestor*	●●●●●	Upright	●●●	Y	Ethiopia
Odyssey® Orestes*	●●●●●	Upright	●●●	Y	Ethiopia
Odyssey® Orion*	●●●●●	Upright	●●●	Y	Ethiopia
Odyssey® Paris*	●●●●●	Upright	●●●	Y	Ethiopia
Odyssey® Talon*	●●●●●	Upright	●●●	Y	Ethiopia
Odyssey® Troy*	●●●●●	Upright	●●●	Y	Ethiopia

Kalanchoe blossfeldiana | Diamond® Double



- ▶ Uniform plant shape
- ▶ Broad color range
- ▶ Excellent shelf life
- ▶ Very floriferous

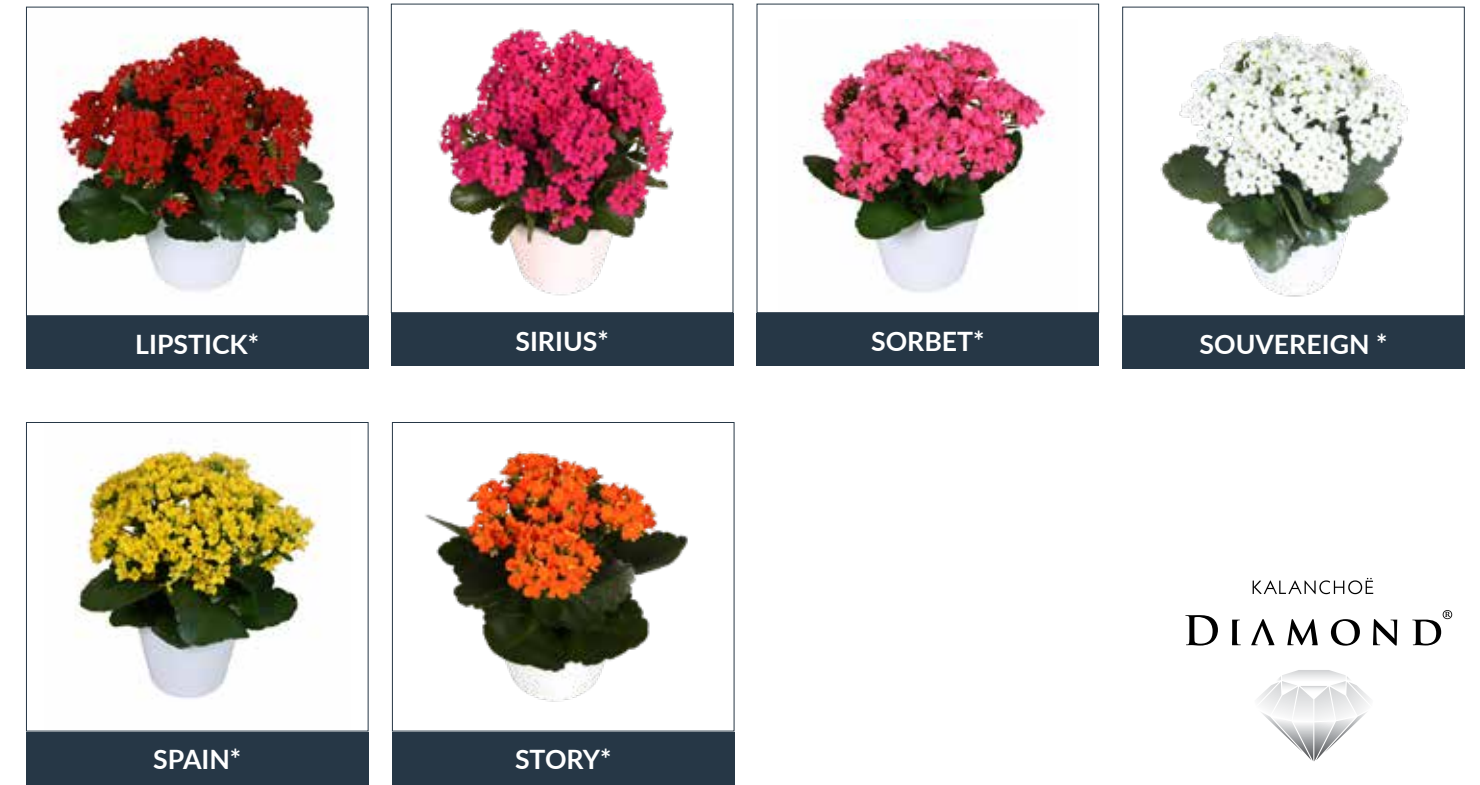
- ▶ Uniformité en forme de plante
- ▶ Beaucoup de couleurs
- ▶ Durée de conservation parfaite
- ▶ Très florifère

- ▶ Porte uniforme
- ▶ Amplia gama de colores
- ▶ Desempeño excepcional
- ▶ Muy florifera

Varieties are protected by utility patent.

Kalanchoe Diamond® Double	O100	Year round	9 - 11 weeks	4 - 6 inch	6 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Diamond® Double Amethyst*	●●●●●	Upright	●●●	N	Kenya
Diamond® Double Bubblegum*	●●●○○	Upright	●●○	N	Kenya
Diamond® Double Secret*	●●●○○	Upright	●●○	N	Kenya
Diamond® Double Sfinx*	●●●○○	Upright	●●○	N	Kenya
Diamond® Double Stellar*	●●●○○	Upright	●●○	N	Kenya
Diamond® Double Sumo*	●●○○○	Upright	●●●	N	Kenya

Kalanchoe blossfeldiana | Diamond® Single



- ▶ Uniform plant shape
- ▶ Broad color range
- ▶ Excellent shelf life
- ▶ Very floriferous

- ▶ Uniformité en forme de plante
- ▶ Beaucoup de couleurs
- ▶ Durée de conservation parfaite
- ▶ Très florifère

- ▶ Porte uniforme
- ▶ Amplia gama de colores
- ▶ Desempeño excepcional
- ▶ Muy florifera

Varieties are protected by utility patent.

Kalanchoe Diamond® Single	O100	Year round	9 - 11 weeks	4 - 6 inch	6 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Diamond® Single Lipstick*	●●○○○	Upright	●●●	N	Kenya
Diamond® Single Sirius*	●●○○○	Upright	●●○	N	Kenya
Diamond® Single Sorbet*	●●○○○	Upright	●●○	N	Kenya
Diamond® Single Sovereign*	●●○○○	Upright	●●●	N	Kenya
Diamond® Single Spain*	●●○○○	Upright	●●●	N	Kenya
Diamond® Single Story*	●●○○○	Upright	●●●	N	Kenya

Serenity® Double Purple*



CUTTING RAISED

Kalanchoe blossfeldiana | Serenity® Double



GOLD*



PINK*



PURPLE*



RED*








SILK*

- ▶ Uniform growth due to mutation breeding within the series
- ▶ Requires less growth regulators
- ▶ Very floriferous
- ▶ Double flowering
- ▶ Great for combo pots

- ▶ Port homogène dans l'ensemble de la série grâce à la sélection par mutation
- ▶ A besoin de moins de nanifiant
- ▶ Très florifère
- ▶ À fleurs doubles
- ▶ Parfait pour des compositions de plantes en conteneurs

- ▶ Uniformidad en la serie gracias a la mejora por hibridación
- ▶ Tiene una necesidad más baja de retardantes
- ▶ Muy florífera
- ▶ Con flores dobles
- ▶ Ideal para macetas de plantas variadas

Most uniform series on the market

Kalanchoe Serenity® Double	 O100	 Year round	 9 - 11 weeks	 4 - 6 inch	 6 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Serenity® Double Gold*	●●●○○	Upright	●●○	N	Kenya
Serenity® Double Pink*	●●●○○	Upright	●●○	N	Kenya
Serenity® Double Purple*	●●●○○	Upright	●●○	N	Kenya
Serenity® Double Silk*	●●●○○	Upright	●●○	N	Kenya
Serenity® Double Red*	●●●○○	Upright	●●○	N	Kenya

Varieties are protected by utility patent.



Kalanchoe blossfeldiana | Tiger®



Suitable for indoor and outdoor programs

- ▶ Excellent shelf life
- ▶ Contrasting flowers with unique dark eyes
- ▶ Uniform series
- ▶ Very floriferous

- ▶ Durée de conservation parfaite
- ▶ Fleurs contrastantes aux yeux foncés typiques
- ▶ Série uniforme
- ▶ Très florifère

- ▶ Desempeño excepcional
- ▶ Flores contrastantes con centros oscuros únicos
- ▶ Serie uniforme
- ▶ Muy florifera

Kalanchoe Tiger®	O100	Year round	9 - 11 weeks	4 - 6 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tiger® Light Orange*	●●●○○	Upright	●○○	N	Kenya
Tiger® Yellow*	●●●○○	Upright	●○○	N	Kenya

Variety	Color	Pot Size	Flower Size	Flower Type	Heat Tolerance	Habit/ Growth	Required long days	Response time
Diamond® Amethyst`	Pink	6"	M	Double	Tolerant	Vigorous	2.5 weeks	11.5 weeks
Diamond® Bubblegum`	Light Pink	6"/7"	L	Double	Tolerant	Medium	3 weeks	10.5 weeks
Diamond® Secret`	Red	6"/7"	L	Double	Tolerant	Medium	3 weeks	10.5 weeks
Diamond® Sfinx`	Yellow	6"/7"	L	Double	Tolerant	Medium	3.5 weeks	11 weeks
Diamond® Stellar`	White	4"/6"	L	Double	Tolerant	Medium-vigorous	4 weeks	10.5 weeks
Diamond® Sumo`	Orange	4"	M	Double	Intolerant	Medium-compact	4 weeks	11.5 weeks
Diamond® Lipstick`	Red	6"/7"	M	Single	Tolerant	Medium-compact	4 weeks	9 weeks
Diamond® Sirius`	Purple	4"	M	Single	Tolerant	Medium-compact	4 weeks	10 weeks
Diamond® Sorbet`	Pink	6"/7"	L	Single	Tolerant	Medium-vigorous	3 weeks	8.5 weeks
Diamond® Sovereign`	White	4"	M	Single	Tolerant	Medium-compact	4 weeks	10 weeks
Diamond® Spain`	Yellow	4"	L	Single	Intolerant	Medium-compact	4 weeks	10 weeks
Diamond® Story`	Orange	6"/7"	L	Single	Tolerant	Medium-compact	4 weeks	10 weeks
Serenity® Gold`	Yellow	4"/6"	L	Double	Intolerant	Medium	4 weeks	10.5 weeks
Serenity® Pink`	Pink	4"/6"	L	Double	Intolerant	Medium	4 weeks	10.5 weeks
Serenity® Purple`	Purple	4"/6"	L	Double	Intolerant	Medium	4 weeks	10 weeks
Serenity® Red`	Red	4"/6"	L	Double	Intolerant	Medium	4 weeks	10.5 weeks
Serenity® Silk`	White	4"/6"	L	Double	Intolerant	Medium	5 weeks	10 weeks
Tiger® Light Orange`	Orange	4"/6"	L	Single	Tolerant	Medium-vigorous	3 weeks	10 weeks
Tiger® Yellow`	Yellow	4"/6"	L	Single	Tolerant	Medium-vigorous	3 weeks	10 weeks





Lantana camara | Tropic®



- ▶ Compact habit ideal for Quarts to Gallons as well as hanging baskets
- ▶ Mounds of colorful blooms are pollinator friendly
- ▶ Very floriferous
- ▶ Heat and drought tolerant

- ▶ Habitude compacte idéale pour les quarts aux gallons ainsi que les paniers suspendus
- ▶ Les monticules de fleurs colorées sont favorables aux pollinisateurs
- ▶ Très florifère
- ▶ Résistant à la chaleur et à la sécheresse

- ▶ Hábito compacto ideal para cuartos a galones, así como cestas colgantes.
- ▶ Montículos de flores coloridas son amigables para los polinizadores
- ▶ muy florífero
- ▶ Tolerante al calor y la sequía.

Lantana camara | Tropic®



Lantana Tropic®	O100	45 - 25	9 - 11 weeks	4 - 6 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tropic® Bamboo*	●●●○	Upright	●●●	Y	Mexico
Tropic® Batida*	●●●○	Upright	●●○	Y	Mexico
Tropic® Dragonfruit*	●●●○	Upright	●●○	Y	Mexico
Tropic® Litchi*	●●●○	Upright	●●●	Y	Mexico
Tropic® Mango*	●●●○	Upright	●●●	Y	Mexico
Tropic® Nandu*	●●●○	Upright	●●●	Y	Mexico
Tropic® Pineapple*	●●●○	Upright	●●○	Y	Mexico
Tropic® Pitaya*	●●●○	Upright	●●●	Y	Mexico
Tropic® Tamarillo*	●●●○	Upright	●●○	Y	Mexico



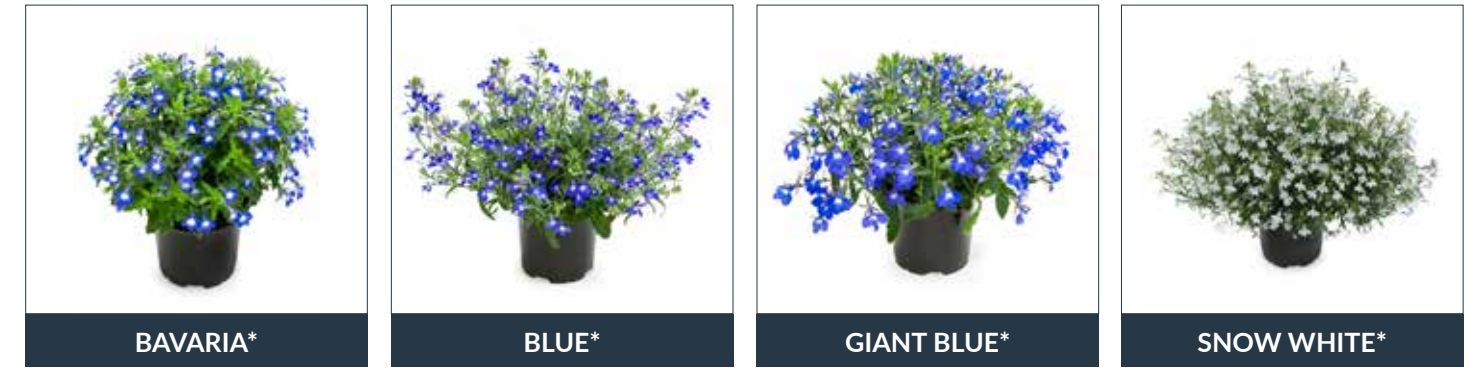
Lavandula angustifolia | Aromance®



- ▶ Easy branching
- ▶ Compact habit
- ▶ Strong in overwintering
- ▶ Bien ramifiant
- ▶ Compact
- ▶ Forte en hivernage
- ▶ Fácil ramificación
- ▶ Planta compacta
- ▶ Fuerte en hibernación

Lavandula	O100	Year round	28 - 38 weeks	4 - 8 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Aromance® Blue Compact*	●○○○○	Upright	●●●	Y	Ethiopia
Aromance® Blue Impr.*	●●●○○	Upright	●●●	Y	Ethiopia
Aromance® Silver Blue*	●●●○○	Upright	●●○	Y	Ethiopia
Aromance® White*	●●●○○	Upright	●●○	Y	Ethiopia

Lobelia erinus | Hot®



- ▶ Long flowering period
- ▶ Heat tolerant
- ▶ Easy branching
- ▶ Upright plant habit
- ▶ Periode de floraison longue en jardin
- ▶ Résistant au chaleur
- ▶ Bien ramifian
- ▶ Irrigé
- ▶ Periodo de floración largo en jardín
- ▶ Resistente al calor
- ▶ Fácil ramificación
- ▶ Erguida

Lobelia erinus | Star®



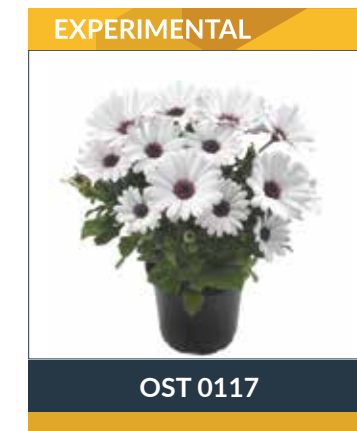
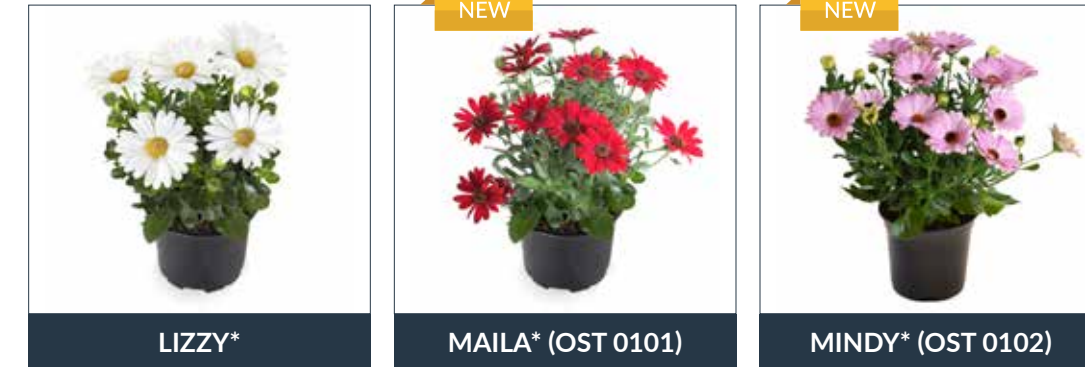
- ▶ Easy branching
- ▶ Heat tolerant
- ▶ Long flowering period
- ▶ Suitable for hanging basket
- ▶ Ramification facile
- ▶ Tolérant à la chaleur
- ▶ Longue période de floraison
- ▶ Convient pour les paniers suspendus
- ▶ Ramificación fácil
- ▶ Tolerante al calor
- ▶ Largo período de floración
- ▶ Adecuado para cestas colgantes

Lobelia Hot® & Star®	O100	50 - 14	9 - 13 weeks	4 - 6 inch and hb	4 - 6 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Hot® Bavaria*	●○○○○	Upright	●●●	Y	Ethiopia
Hot® Blue*	●●●●●	Upright	●●●	Y	Ethiopia
Hot® Giant Blue*	●●●●●	Upright	●●○	Y	Ethiopia
Hot® Snow White*	●●●●●	Upright	●●●	Y	Ethiopia
Star® Blue*	●●●○○	Trailing	●○○	Y	Ethiopia
Star® Purple Impr.*	●●●○○	Trailing	●●○	Y	Ethiopia
Star® White*	●●●○○	Trailing	●●○	Y	Ethiopia

Osteospermum ecklonis | Sunny® Compact



Osteospermum ecklonis | Sunny® Compact



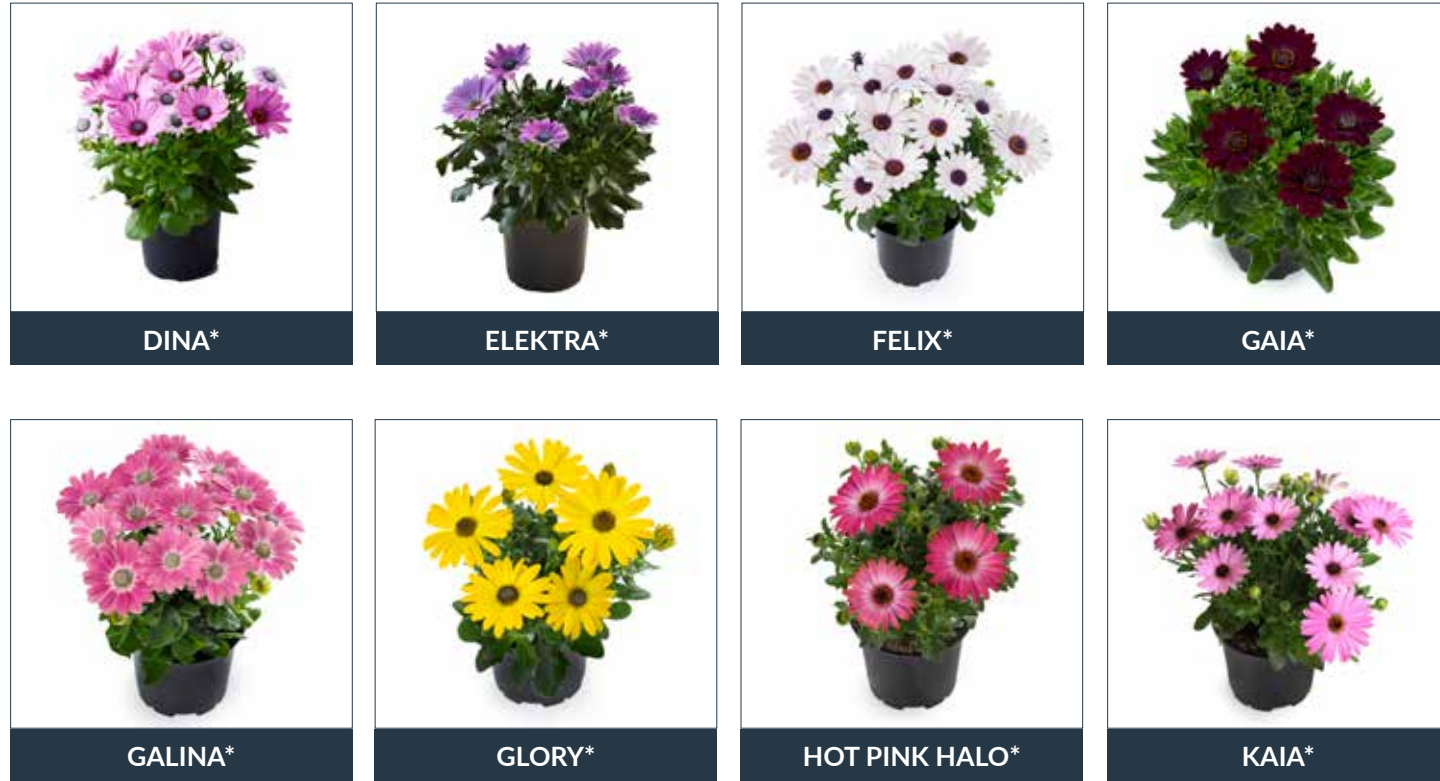
- ▶ Striking colors
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad color range

- ▶ Couleur(s) attractive
- ▶ À grosses fleurs
- ▶ Période de floraison longue en jardin
- ▶ Beaucoup de couleurs

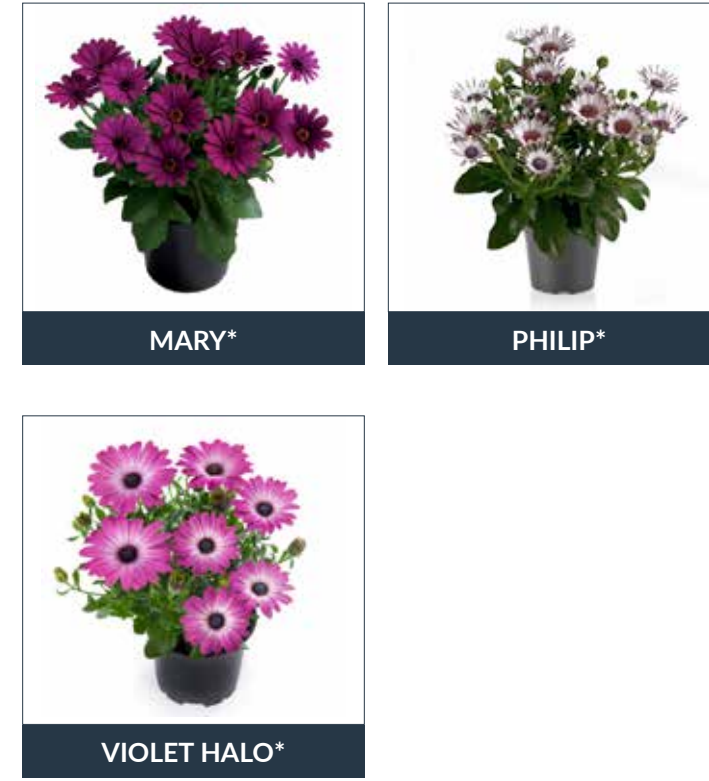
- ▶ Color(es) llamativo(s)
- ▶ Flores grandes
- ▶ Período de floración largo en jardín
- ▶ Amplia gama de colores

Osteospermum Sunny® Compact	O100	35 - 16	16 - 24 weeks	4 - 6 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Sunny® Compact Asti*	●○○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Atilla*	●●○○○	Upright	●●●	Y	Ethiopia
Sunny® Compact Dixie Impr.*	●●○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Emma*	●●○○○	Upright	●●●	Y	Ethiopia
Sunny® Compact Hazel*	●●○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Haylie*	●○○○○	Upright	●●●	Y	Ethiopia
Sunny® Compact Jill*	●○○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Keva*	●●○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Klaudia*	●●○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Kylie*	●●○○○	Upright	●●●	Y	Ethiopia
Sunny® Compact Lizzy*	●●○○○	Upright	●●○	Y	Ethiopia
Sunny® Compact Maila* (OST 0101)	●●○○○	Upright	●●●	Y	Ethiopia
Sunny® Compact Mindy* (OST 0102)	●●○○○	Upright	●●●	Y	Ethiopia
Sunny® Compact OST 0117	●○○○○	Upright	●●○	Y	Ethiopia

Osteospermum ecklonis | Sunny®



Osteospermum ecklonis | Sunny®



- ▶ Striking colors
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad color range

- ▶ Couleur(s) attractive
- ▶ À grosses fleurs
- ▶ Période de floraison longue en jardin
- ▶ Beaucoup de couleurs

- ▶ Color(es) llamativo(s)
- ▶ Flores grandes
- ▶ Período de floración largo en jardín
- ▶ Amplia gama de colores

Osteospermum Sunny®	O100	35 - 16	16 - 24 weeks	4 - 6 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Sunny® Dina*	●●●●○	Upright	●●●	Y	Ethiopia
Sunny® Elektra*	●●●●○	Upright	●●●	Y	Ethiopia
Sunny® Felix*	●●●●○	Upright	●●○	Y	Ethiopia
Sunny® Gaia*	●●●●○	Upright	●●○	Y	Ethiopia
Sunny® Galina*	●●●●○	Upright	●●●	Y	Ethiopia
Sunny® Glory*	●●●●○	Upright	●●○	Y	Ethiopia
Sunny® Hot Pink Halo*	●●●●○	Upright	●●○	Y	Ethiopia
Sunny® Kaia*	●●●●○	Upright	●●○	Y	Ethiopia
Sunny® Mary*	●●●●○	Upright	●●●	Y	Ethiopia
Sunny® Philip*	●●●●○	Upright	●●●	Y	Ethiopia
Sunny® Violet Halo*	●●●●○	Upright	●●○	Y	Ethiopia

Pelargonium interspecific | Grace™



DARK RED*



HOT PINK SPLASH*



PEACH*



PINK SPLASH*



RUBY RED*



SCARLET*



VIOLET*



WHITE*



Grace™ Hot Pink Splash*

Pelargonium interspecific | Grace™



PATIO COMPACT CORAL*



PATIO PINK EYE*








PATIO SCARLET KISS*

pelargonium
Grace

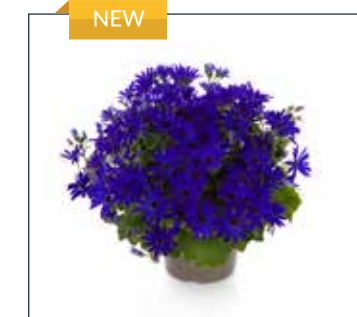
- ▶ Interspecific offers the best of both zonal and ivy geraniums
- ▶ Perfect for landscapes and containers
- ▶ Excellent branching and mounding habit
- ▶ Heat and drought tolerant

- ▶ Interspecific offre le meilleur des géraniums zonaux et ivy géraniums
- ▶ Parfait pour les paysages et les pots
- ▶ Excellent port de ramification et de monticule
- ▶ Résistant à la chaleur et à la sécheresse

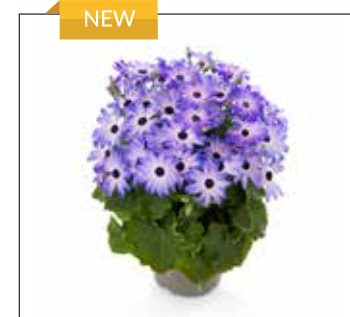
- ▶ Interspecific ofrece lo mejor de los geranios zonales y ivy géraniums
- ▶ Perfecto para paisajes y macetas.
- ▶ Excelente hábito de ramificación y amontonamiento.
- ▶ Resistente al calor y la sequía

					
Pelargonium Grace™	O100	35 - 20	10 - 11 weeks	6 - 8 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Grace™ Dark Red*	●●●●●	Upright	●●○	Y	Mexico
Grace™ Hot Pink Splash*	●●●●●	Upright	●●○	Y	Mexico
Grace™ Peach*	●●●●●	Upright	●●●	Y	Mexico
Grace™ Pink Splash*	●●●●●	Upright	●●○	Y	Mexico
Grace™ Ruby Red*	●●●○○	Upright	●●○	Y	Mexico
Grace™ Scarlet*	●●●●●	Upright	●●●	Y	Mexico
Grace™ Violet*	●●●●●	Upright	●●○	Y	Mexico
Grace™ White*	●●●○○	Upright	●●○	Y	Mexico
Grace™ Patio Compact Coral*	●●○○○	Upright	●●○	Y	Mexico
Grace™ Patio Pink Eye*	●●●○○	Upright	●●○	Y	Mexico
Grace™ Patio Scarlet Kiss*	●●●○○	Upright	●●○	Y	Mexico

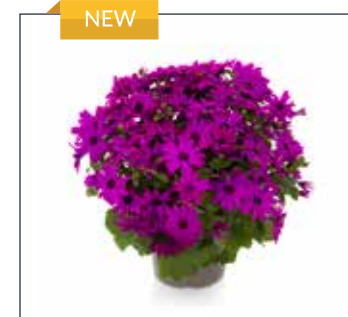
Pericallis cruenta | Pop!™



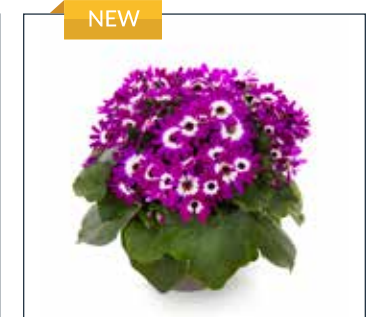
BANG BLUE* (PRCM0019)



CRUSHED LILAC* (PRMD0014)



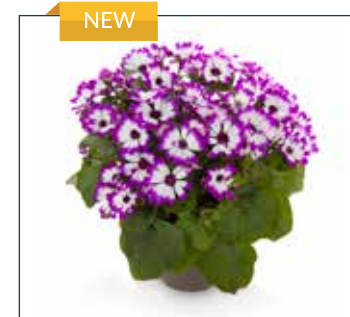
EPIC CERISE* (PRCM0020)



FLASHY FUCHSIA* (PRCM0018)



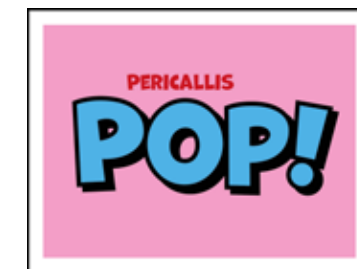
READY ROYAL* (PRMD0001)



SMASH PINK* (PRMD0004)



WHAM WHITE* (PRMD0009)



- ▶ Striking colors
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad color range

- ▶ Couleurs frappantes
- ▶ Grandes fleurs
- ▶ Longue période de floraison
- ▶ Large gamme de couleurs

- ▶ Colores llamativos
- ▶ Flores grandes
- ▶ Largo período de floración
- ▶ Amplia gama de colores

Pericallis Pop!™	O100	36 - 10	10 - 11 weeks	6 - 8 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Pop!™ Bang Blue* (PRCM0019)	●●○○○	Upright	●●○	n/a	Ethiopia
Pop!™ Crushed Lilac* (PRMD0014)	●●●●○	Upright	●●○	n/a	Ethiopia
Pop!™ Epic Cerise* (PRCM0020)	●●○○○	Upright	●●○	n/a	Ethiopia
Pop!™ Flashy Fuchsia* (PRCM0018)	●●○○○	Upright	●●○	n/a	Ethiopia
Pop!™ Ready Royal* (PRMD0001)	●●○○○	Upright	●●○	n/a	Ethiopia
Pop!™ Smash Pink* (PRMD0004)	●●●●○	Upright	●●○	n/a	Ethiopia
Pop!™ Wham White* (PRMD0009)	●●●●○	Upright	●●○	n/a	Ethiopia

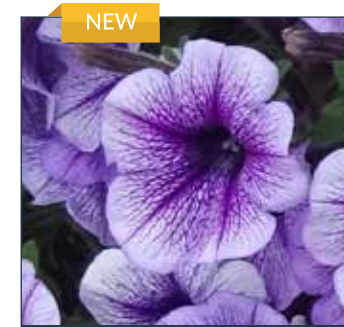


Tea™ Flamingo*

Petunia hybrid | Tea™



BLUE*



BLUE VEIN IMPR.* (PTST 0065)



FLAMINGO*



INDIGO VEIN*



MAGENTA VEIN*



PINK*



PURPLE*



PURPLE GREEN EDGE*



- ▶ Great rain and heat tolerance
- ▶ Early flowering
- ▶ Vigorous but controlled trailing growth
- ▶ Perfect for a multitude of sizes

- ▶ Très bonne tolérance à la pluie et à la chaleur
- ▶ Précoce
- ▶ Port retombant, vigoureux mais contrôlé
- ▶ Parfait pour une production en différentes tailles de pots

- ▶ Excelente tolerancia al calor y a lluvia
- ▶ Floración temprana
- ▶ Porte colgante vigoroso pero controlado
- ▶ Perfecta para la producción en macetas de diferente tamaño



Petunia Tea™

O100

40 - 20

9 - 11 weeks

4 - 6 inch and hb

6 - 8 inch

	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ Blue*	●●●●○	Trailing	●●●	Y	Portugal
Tea™ Blue Vein Impr.* (PTST 0065)	●●●●○	Semi-trailing	●●●	Y	Portugal
Tea™ Flamingo*	●●●●○	Trailing	●●●	Y	Portugal
Tea™ Indigo Vein*	●●●●○	Trailing	●●○	Y	Portugal
Tea™ Magenta Vein*	●●●●○	Trailing	●●●	Y	Portugal
Tea™ Pink*	●●●●○	Trailing	●●●	Y	Portugal
Tea™ Purple*	●●●●○	Trailing	●●●	Y	Portugal
Tea™ Purple Green Edge*	●●●●●	Trailing	●●●	Y	Portugal

Tea™ Purple White Edge*



CUTTING RAISED

Petunia hybrid | Tea™



PURPLE VEIN*



PURPLE VEIN GREEN EDGE*



PURPLE WHITE EDGE*



RED*



ROSE MORN*



VIOLET BICOLOR*



WHITE*



YELLOW*



- ▶ Great rain and heat tolerance
- ▶ Early flowering
- ▶ Vigorous but controlled trailing growth
- ▶ Perfect for a multitude of sizes

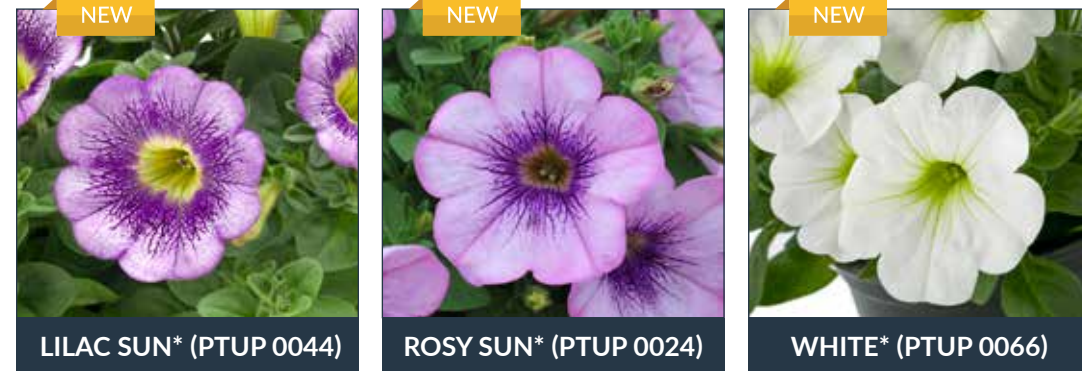
- ▶ Très bonne tolérance à la pluie et à la chaleur
- ▶ Précoce
- ▶ Port retombant, vigoureux mais contrôlé
- ▶ Parfait pour une production en différentes tailles de pots

- ▶ Excelente tolerancia al calor y a lluvia
- ▶ Floración temprana
- ▶ Porte colgante vigoroso pero controlado
- ▶ Perfecta para la producción en macetas de diferente tamaño



Petunia Tea™	O100	40 - 20	9 - 11 weeks	4 - 6 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ Purple Vein*	●○○○○	Semi-trailing	●●●	Y	Portugal
Tea™ Purple Vein Green Edge*	●●●●●	Trailing	●●●	Y	Portugal
Tea™ Purple White Edge*	●○○○○	Trailing	●●●	Y	Portugal
Tea™ Red*	●○○○○	Semi-trailing	●●●	Y	Portugal
Tea™ Rose Morn*	●●●○○	Trailing	●●○	Y	Portugal
Tea™ Violet Bicolor*	●●●○○	Trailing	●●●	Y	Portugal
Tea™ White*	●●●●●	Trailing	●●●	Y	Portugal
Tea™ Yellow*	●○○○○	Trailing	●●●	Y	Portugal

Petunia hybrid | Tea™



Upright

- ▶ Great rain and heat tolerance
- ▶ Early flowering
- ▶ Vigorous but controlled trailing growth
- ▶ Perfect for a multitude of sizes

- ▶ Très bonne tolérance à la pluie et à la chaleur
- ▶ Précoce
- ▶ Port retombant, vigoureux mais contrôlé
- ▶ Parfait pour une production en différentes tailles de pots

- ▶ Excelente tolerancia al calor y a lluvia
- ▶ Floración temprana
- ▶ Porte colgante vigoroso pero controlado
- ▶ Perfecta para la producción en macetas de diferente tamaño

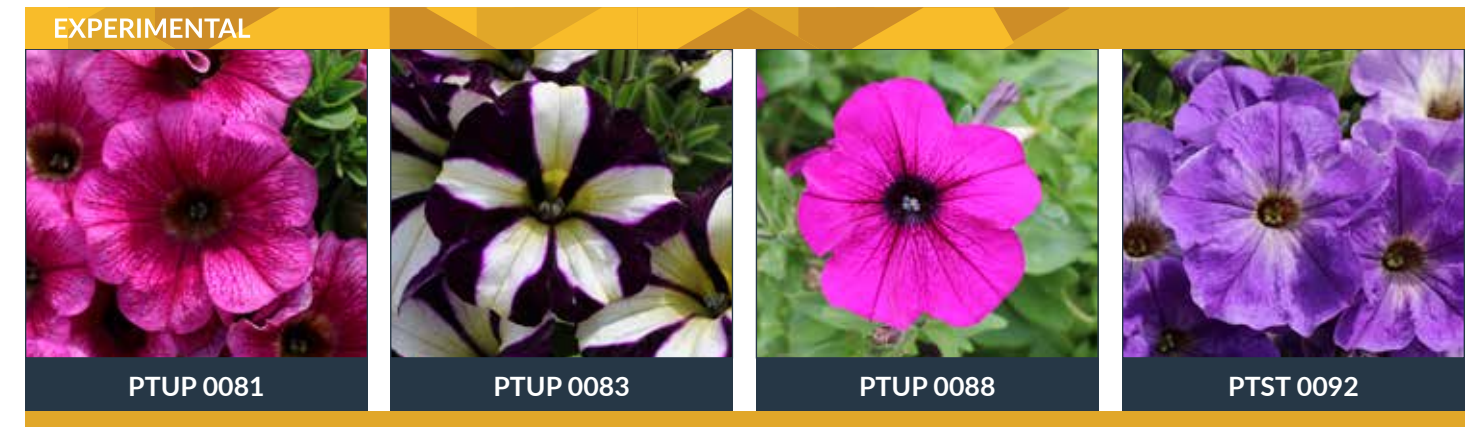
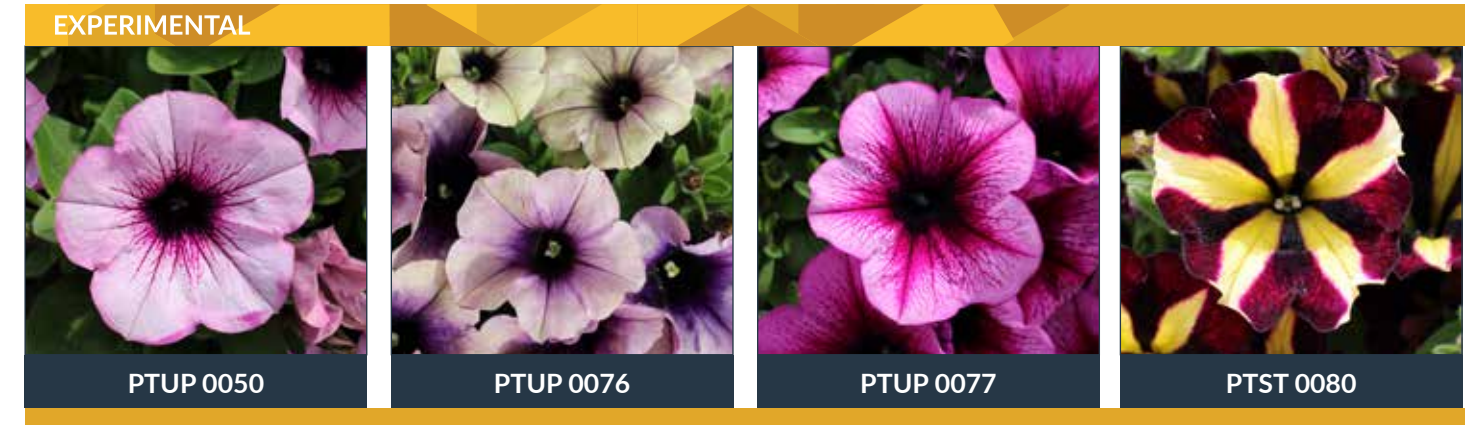


Petunia Tea™	O100	40 - 20	9 - 11 weeks	4 - 6 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ Lilac Sun* (PTUP 0044)	●●●●○	Upright	●●●	Y	Portugal
Tea™ Rosy Sun* (PTUP 0024)	●●●●○	Upright	●●○	Y	Portugal
Tea™ White* (PTUP 0066)	●●●●○	Upright	●●○	Y	Portugal



Tea™ Lilac Sun (PTUP 0044)*

Petunia hybrid | Tea™



- ▶ Great rain and heat tolerance
- ▶ Early flowering
- ▶ Vigorous but controlled trailing growth
- ▶ Perfect for a multitude of sizes

- ▶ Très bonne tolérance à la pluie et à la chaleur
- ▶ Précoce
- ▶ Port retombant, vigoureux mais contrôlé
- ▶ Parfait pour une production en différentes tailles de pots

- ▶ Excelente tolerancia al calor y a lluvia
- ▶ Floración temprana
- ▶ Porte colgante vigoroso pero controlado
- ▶ Perfecta para la producción en macetas de diferente tamaño

Petunia Tea™	O100	40 - 20	9 - 11 weeks	4 - 6 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ PTST 0080	●●●●○	Semi-trailing	●●○	Y	Mexico
Tea™ PTST 0092	●●●●○	Semi-trailing	●●○	Y	Mexico
Tea™ PTUP 0050	●●●●○	Upright	●●○	Y	Mexico
Tea™ PTUP 0076	●●●●○	Upright	●●○	Y	Mexico
Tea™ PTUP 0077	●●●●○	Upright	●●○	Y	Mexico
Tea™ PTUP 0081	●●●●○	Upright	●●○	Y	Mexico
Tea™ PTUP 0083	●●●●○	Upright	●●○	Y	Mexico
Tea™ PTUP 0088	●●●●○	Upright	●●○	Y	Mexico

Portulaca umbraticola | Comet



PURPLE BICOLOR*



RED BICOLOR*

- ▶ Early flowering
- ▶ Easy branching
- ▶ Excellent outdoor performance
- ▶ Heat tolerant
- ▶ Large flowers

- ▶ Floraison précoce
- ▶ Ramification facile
- ▶ Excellente performance en extérieur
- ▶ Tolérant à la chaleur
- ▶ Grandes fleurs

- ▶ Floración temprana
- ▶ Ramificación fácil
- ▶ Excelente rendimiento al aire libre
- ▶ Tolerante al calor
- ▶ Flores grandes

Portulaca Comet	O100	50 - 24	11 - 15 weeks	4 - 6 inch and hb	4 - 6 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Comet Purple Bicolor*	●○○○○	Trailing	●●○	n/a	Mexico
Comet Red Bicolor*	●●●○○	Trailing	●●●	n/a	Mexico



Comet Red Bicolor*

Portulaca umbraticola | Stella



ORANGE*



PURPLE (VIOLET)*



ROSE*



WHITE*



YELLOW*

- ▶ Early flowering
- ▶ Easy branching
- ▶ Excellent outdoor performance
- ▶ Heat tolerant
- ▶ Large flowers

- ▶ Floraison précoce
- ▶ Ramification facile
- ▶ Excellente performance en extérieur
- ▶ Tolérant à la chaleur
- ▶ Grandes fleurs

- ▶ Floración temprana
- ▶ Ramificación fácil
- ▶ Excelente rendimiento al aire libre
- ▶ Tolerante al calor
- ▶ Flores grandes

Portulaca Stella				4 - 10 inch	4 - 6 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Stella Orange*	●○○○○	Semi-upright	●●○	n/a	Mexico
Stella Purple (Violet)*	●●●○○	Semi-upright	●●●	n/a	Ethiopia
Stella Rose*	●●●○○	Semi-upright	●●○	n/a	Ethiopia
Stella White*	●●●○○	Semi-upright	●●○	n/a	Mexico
Stella Yellow*	●●●○○	Semi-upright	●●●	n/a	Ethiopia

Verbena hortensis | Fuerte™



Verbena hortensis | Fuerte™



- ▶ Less sensitive to mildew
- ▶ Series with striking colors
- ▶ Suitable for hanging basket
- ▶ Weather tolerant

- ▶ Moins sensible au mildiou
- ▶ Série aux couleurs frappantes
- ▶ Convient pour les paniers suspendus
- ▶ Tolérant aux intempéries

- ▶ Menos sensible al mildiu
- ▶ Serie con colores llamativos
- ▶ Adecuado para cestas colgantes
- ▶ Tolerante al clima

Verbena Fuerte™	O100	35 - 20	10 - 11 weeks	6 - 8 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Fuerte™ Blanco	●●●●○	Semi-trailing	●●●	Y	Mexico
Fuerte™ Cereza Blanco	●●●●○	Semi-trailing	●●○	Y	Mexico
Fuerte™ Dark Pink Blanco	●●●●○	Semi-trailing	●●○	Y	Mexico
Fuerte™ Light Pink Bicolor	●●●●○	Semi-trailing	●●○	Y	Mexico
Fuerte™ Magenta	●●●●○	Semi-trailing	●●○	Y	Mexico
Fuerte™ Pink Blanco	●●●●○	Semi-trailing	●●○	Y	Mexico
Fuerte™ Purple Blanco	●●●●○	Semi-trailing	●●○	Y	Mexico
Fuerte™ Violeta Blanco	●●●●○	Semi-trailing	●●○	Y	Mexico
Fuerte™ Denso Blanco	●●●●○	Upright	●●○	Y	Mexico
Fuerte™ Denso Cereza	●●●●○	Upright	●●●	Y	Mexico
Fuerte™ Denso Magenta	●●●●○	Upright	●●●	Y	Mexico

Superstars® Robyn*

CUTTING RAISED



Euphorbia pulcherrima | Superstars®



ROBYN PINK*



ROBYN RED*



ROBYN MARBLE*



ROBYN WHITE*

- ▶ Easy branching
- ▶ Beautiful cyathia
- ▶ Resistant to extreme heat conditions
- ▶ Compact plant habit
- ▶ Large, smooth bracts

- ▶ Fácil ramificación
- ▶ Hermosa ciatia
- ▶ Resistente a condiciones extremas de calor
- ▶ Hábito de planta compacto
- ▶ Brácteas grandes y lisas

- ▶ Branchement facile
- ▶ Belle cyathie
- ▶ Résistant aux conditions de chaleur extrêmes
- ▶ Port de plante compact
- ▶ Grandes bractées lisses



KAYLA RED*

- ▶ Good V-shape
- ▶ Uniform plant shape
- ▶ Beautiful color
- ▶ Strong stems

- ▶ Port V bien
- ▶ Uniformité en forme de plante
- ▶ Belle couleur
- ▶ Tiges fortes

- ▶ Buena forma de V
- ▶ Porte uniforme
- ▶ Color bonito
- ▶ Tallos robustos

Poinsettia Superstars

Poinsettia Superstars®	O100	16 - 32	16 - 24 weeks	4 - 10 inch	8 - 12 inch	
	Vigor	Habit	Earliness	Daylength Neutral	Produced in	Reaction Time
Superstars® Robyn Marble*	●●○○○	Upright	●●●	N	Mexico	7 weeks
Superstars® Robyn Pink*	●●○○○	Upright	●●●	N	Mexico	7 weeks
Superstars® Robyn Red*	●●○○○	Upright	●●●	N	Mexico	7 weeks
Superstars® Robyn White*	●○○○○	Upright	●●●	N	Mexico	7 weeks
Superstars® Virgo White*	●●●●○	Upright	●○○	N	Mexico	7 weeks
Superstars® Kayla Red*	●●○○○	Upright	●●●	N	Mexico	7 weeks

Euphorbia pulcherrima | Superstars®



ARIES RED*



ASTRO RED*



LUNA RED*

- ▶ Good V-shape
- ▶ Uniform plant shape
- ▶ Nice color
- ▶ Strong stems

- ▶ Bien taillée en forme de V
- ▶ Forme de plante uniforme
- ▶ Belle couleur
- ▶ Tiges solides

- ▶ Buena forma en V
- ▶ Forma de planta uniforme
- ▶ Buen color
- ▶ Tallos fuertes



LEONA RED*



LEONA WHITE*

- ▶ Good V-shape
- ▶ Robust, solid stems
- ▶ Excellent shelf life
- ▶ Very uniform

- ▶ Bonne forme en V
- ▶ Tiges robustes et solides
- ▶ Excellente durée de conservation
- ▶ Très uniforme

- ▶ Buena forma de V
- ▶ Tallos robustos y sólidos
- ▶ Excelente vida útil
- ▶ muy uniforme

Poinsettia Superstars



Superstars® Leona

Euphorbia pulcherrima | Superstars®



VIRGO WHITE*

- ▶ Vigorous
- ▶ Dark leaves
- ▶ One of the most white Poinsettia on the market

- ▶ Vigoureux
- ▶ Feuilles sombres
- ▶ L'un des poinsettias les plus blancs du marché

- ▶ Vigoroso
- ▶ hojas oscuras
- ▶ Una de las Poinsettias más blancas del mercado



Poinsettia Superstars

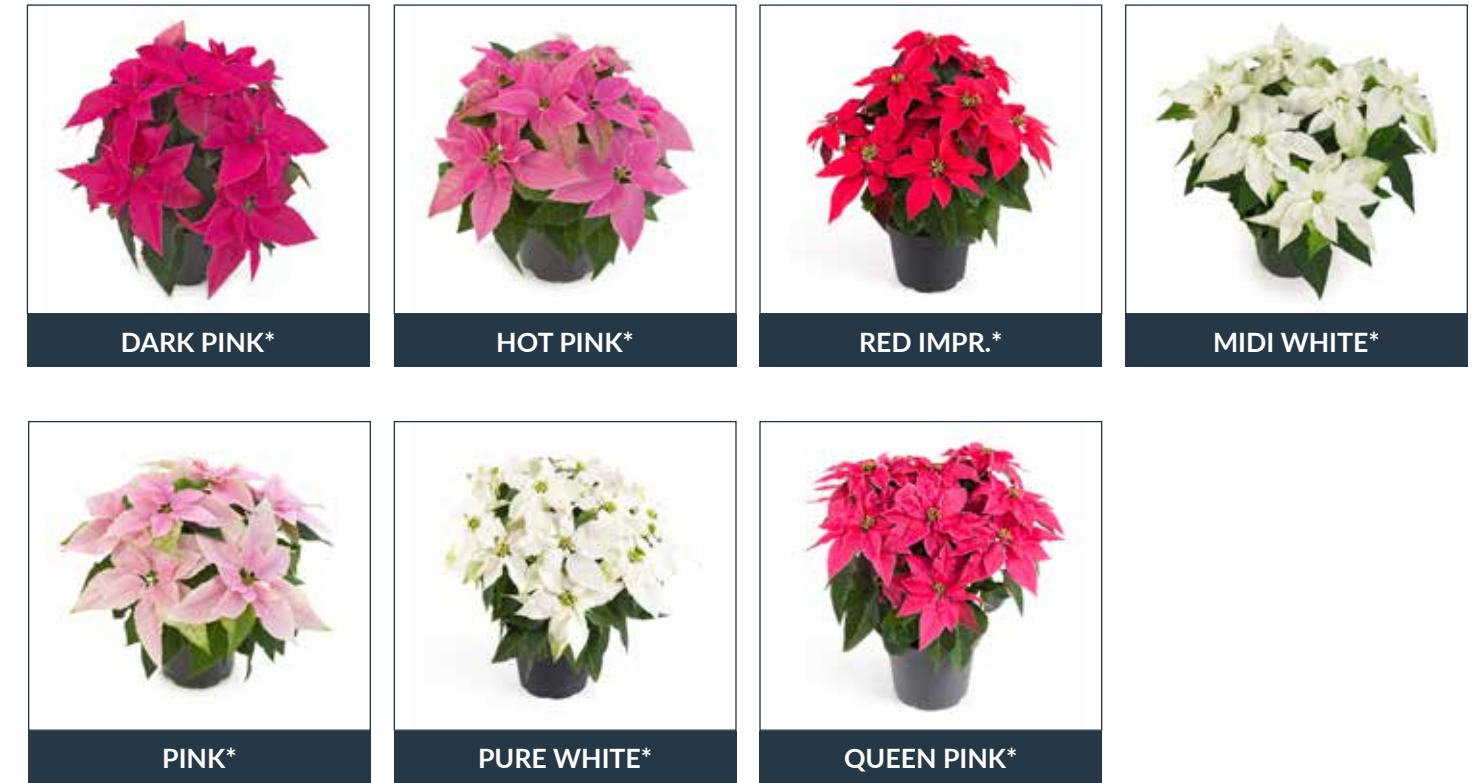
Poinsettia Superstars®						
	O100	16 - 32	16 - 24 weeks	4 - 10 inch	8 - 12 inch	
	Vigor	Habit	Earliness	Daylength Neutral	Produced in	Reaction Time
Superstars® Aries Red*	●●●●○	Upright	●●●	N	Mexico	7,5 weeks
Superstars® Astro Red*	●●●●○	Upright	●●●	N	Mexico	7,5 weeks
Superstars® Luna Red*	●●○○○	Upright	●●○	N	Mexico	7,5 weeks
Superstars® Leona Red*	●●●●○	Upright	●●○	N	Mexico	7,5 - 8 weeks
Superstars® Leona White*	●●●●○	Upright	●●○	N	Mexico	7,5 - 8 weeks
Superstars® Virgo White*	●●●●○	Upright	●○○	N	Mexico	8 - 8,5 weeks
Superstars® PON 182 Red	●●●●○	Upright	●●○	N	Mexico	7,5 - 8 weeks
Superstars® PON 188 Red	●●○○○	Upright	●○○	N	Mexico	8 weeks
Superstars® PON 190 Cinnamon	●●●●●	Upright	●●●	N	Mexico	7 - 7,5 weeks

Princettia® Queen Pink*






CUTTING RAISED



Euphorbia pulcherrima | Princettia®



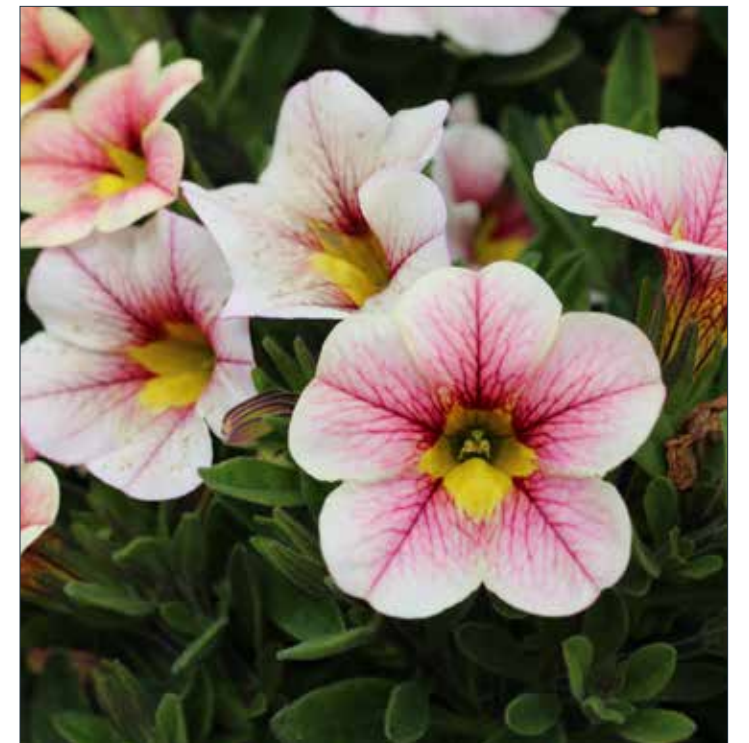
- ▶ Exceptional consistency in habit, vigor and reaction time
- ▶ Zero heat delay
- ▶ Compact plant habit
- ▶ Homogénéité exceptionnelle en termes de port, de vigueur et de temps de réponse
- ▶ Grande tolérance à la chaleur pendant la culture.-. Zéro retard !
- ▶ Compact
- ▶ Uniformidad excepcional en porte, vigor y tiempo de reacción
- ▶ Excelente tolerancia al calor durante el cultivo: sin retrasos
- ▶ Planta compacta

Princettia®	 O100	 14 - 39	 15 - 20 weeks	 Quart - 5 inch	 8 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Princettia® Dark Pink*	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Hot Pink*	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Red Impr.*	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Midi White*	●●●●○	Midi	●●○	N	Ethiopia
Princettia® Pink*	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Pure White*	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Queen Pink*	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Red*	●●●●○	Compact	●●○	N	Ethiopia



CALIBRACHOA
OASIS

CALIBRACHOA
OASIS





LaBella® Grande Chocolate



At Beekenkamp, we're dedicated to enhancing our portfolio to better serve you. We're thrilled to introduce our upcoming varieties, available for order in the Experimental and Pre-commercial categories. Please note that these varieties are still undergoing research, and protocols and procedures are being refined. Availability is limited. Explore these new offerings, knowing that by participating, you're gaining access to our future products. Stay ahead with Beekenkamp! ★

Chez Beekenkamp, nous enrichissons constamment notre portefeuille pour mieux vous servir. Découvrez nos nouvelles variétés à commander dans les catégories Expérimental et Pré-commercial. Veuillez noter que ces variétés sont encore en recherche, leur disponibilité est limitée. En participant à cette étape, vous accédez à nos futurs produits. Restez en avance avec Beekenkamp ! ★



En Beekenkamp, mejoramos continuamente nuestro portafolio para atenderle mejor. Descubra nuestras nuevas variedades disponibles para ordenar en las categorías Experimental y Pre-comercial. Tenga en cuenta que estas variedades aún están en investigación, su disponibilidad es limitada. Al participar en esta etapa, accede a nuestros futuros productos. ¡Manténgase al día con Beekenkamp! ★



Product Management & Marketing

Our Product Management team continually tests and assesses our own genetics as well as our breeding partners', in order to expand our technical knowledge and insight.

The application of modern breeding techniques is the key to success at Beekenkamp Plants. Our breeding activities focus on improving product quality, from unrooted cuttings to finished plants, as well as on improving tolerance to pests and diseases. Moreover, we strive to reduce PGR requirements while extending shelf life and garden performance.

Investments are based on a clear vision of future needs for all the links in the current ornamental horticulture production and supply chain. Test locations in different parts of the world are very important to us, as it is Beekenkamp's goal to provide consumers with the best products available for their unique climate zone.

All these trials allow us to monitor the development of our genetics in different climates and cultivation circumstances. Beekenkamp Plant's comprehensive cultivation database contains extensive information from all over the world, taking each specific cultivation situation into account. All this, to provide you with the most up to date crop advice and data.

Our Marketing team draws inspiration from the entire ornamental supply chain, from grower to retailer to end consumer. Our extensive experience and the close cooperation with our partners ensures mutual success. Just reach out to our sales team or office.



We welcome the chance to collaborate with you on visuals and designs.

We look forward to welcoming you in the Netherlands. Visit our facilities and take a tour of our shelf - life testing room. Check out our trial garden and meet with our Marketing team!

Gestion de productos y mercadeo

Nuestro equipo de gestión de productos prueba continuamente nuestra genética y la de nuestros socios de hibridación para ampliar sus conocimientos técnicos para usted. La aplicación de técnicas modernas de reproducción es la clave del éxito en Beekenkamp Plants.

Nuestro mejoramiento se centra en la mejora de la calidad del producto, desde las plantas sin raíces hasta las terminadas, así como en una mejor tolerancia a plagas y enfermedades. También nos esforzamos por reducir la necesidad de PGR al tiempo que prolongamos la vida útil y el rendimiento del jardín.

Las inversiones se basan en una visión clara de las necesidades futuras de todos los eslabones de la cadena de producción y suministro de la horticultura ornamental contemporánea. Las ubicaciones de prueba en diferentes partes del mundo son muy importantes para nosotros, ya que el objetivo de Beekenkamp es proporcionar al consumidor los mejores productos disponibles para su zona climática única.

Estos ensayos nos permiten controlar los efectos de nuestra genética en diferentes circunstancias de crecimiento. La completa base de datos de cultivos de Beekenkamp Plant contiene amplia



información de todo el mundo, teniendo en cuenta cada situación de cultivo. Todo ello, para proporcionarte los consejos y datos más actualizados.

Nuestro equipo de marketing se inspira en toda la cadena ornamental, desde el productor hasta el minorista y el consumidor final. Nuestra amplia experiencia trabajando con nuestros socios garantiza el éxito mutuo. Simplemente comuníquese con nuestro equipo de ventas u oficina, agradeceríamos la oportunidad de colaborar con usted en imágenes y diseños.

Beekenkamp le da la bienvenida a visitar nuestras instalaciones en los Países Bajos para un recorrido por nuestra sala de pruebas de vida útil, el jardín de prueba y una visita con nuestro equipo de marketing.

Gestion des produits et marketing

Notre équipe Gestion de Produits teste et évalue en permanence notre propre matériel génétique ainsi que celui de nos partenaires dans le secteur de l'hybridation, afin de développer nos connaissances et perspectives techniques.

Le recours aux techniques modernes d'hybridation est la clé du succès chez Beekenkamp Plants. Nos activités d'hybridation sont axées sur l'amélioration de la qualité des produits, depuis les boutures non racinées jusqu'aux plantes finies, ainsi que sur l'amélioration de la tolérance aux ravageurs et aux maladies.



Nous nous efforçons également de réduire les besoins en régulateurs de croissance, tout en allongeant la durée de conservation et la performance au jardin.

Les investissements sont basés sur une vision claire des besoins futurs à tous les niveaux de l'horticulture ornementale actuelle et de la chaîne logistique. Il est très important pour nous d'avoir des sites d'essai dans différentes parties du monde, car l'objectif de Beekenkamp est de fournir aux consommateurs les meilleurs produits disponibles dans leur zone climatique.

Tous ces essais nous permettent de contrôler le développement de nos matériels génétiques sous différents climats et dans diverses conditions de culture. La base de données complète de Beekenkamp comprend des informations détaillées provenant du monde entier, qui tiennent compte de chaque situation spécifique de culture. Ceci afin de vous fournir les données et les conseils de culture les plus récents.

Notre équipe Marketing s'inspire de l'ensemble de la chaîne logistique de l'horticulture ornementale, du producteur au distributeur et jusqu'au consommateur final. Notre longue expérience et l'étroite coopération avec nos partenaires garantit un succès mutuel. Il vous suffit de contacter notre équipe de ventes ou notre agence. Nous nous réjouissons de travailler avec vous sur les visuels et les projets.

Nous avons hâte de vous accueillir aux Pays - Bas dès que la situation Covid - 19 le permettra. Venez visiter nos locaux et faire un tour dans notre salle d'essai de conservation. Jetez un coup d'œil sur notre jardin d'essai et venez rencontrer notre équipe Marketing !





**JOIN THE
REVOLUTION!**





Beekenkamp Group. An established presence in the world of horticulture. A family business since 1951, we now have over 2,900 employees worldwide and produce over 2 billion young plants every year, with a total greenhouse area of 90 hectares. The Beekenkamp Group combines the forces of our three businesses. **We work together for the best result.**

Beekenkamp Group. Una presencia consolidada en el mundo de la horticultura. Una empresa familiar desde 1951, ahora contamos con más de 2900 empleados en todo el mundo y cada año producimos más de 2000 millones de plantas jóvenes, con una superficie total de invernaderos de más de 90 hectáreas. El Grupo Beekenkamp combina las fuerzas de nuestros tres negocios. **Trabajamos juntos para el mejor resultado.**

Beekenkamp Group. Une référence dans le secteur horticole. Depuis 1951, une entreprise familiale authentique, qui compte actuellement plus de 2 900 employés dans le monde entier, réalise une production annuelle de plus de 2 milliards de jeunes plants et possède une superficie totale de 90 hectares de serres. Le groupe Beekenkamp réunit ses forces dans trois entreprises. **Ensemble, nous aspirons au meilleur résultat.**



Corporate Social Responsibility

We see social responsibility as a crucial element in running our business. In addition to our care for all of our employees who work for us worldwide, as well as their families, we also ensure that the environmental impact of our activities is minimal. Beekenkamp also sets high standards for hygiene. We implement very strict hygiene measurements to prevent diseases and discourage pests. All of these efforts have resulted in gaining various certificates. Our provisions regarding working conditions, the environment and hygiene are subject to external monitoring.

Responsabilidad social corporativa

Consideramos que la responsabilidad social es un elemento crucial en el funcionamiento de nuestro negocio. Además de nuestra preocupación por todos los empleados que trabajan con nosotros en todo el mundo, así como por sus familias, también nos aseguramos de que el impacto ambiental de nuestras actividades sea mínimo. Beekenkamp mantiene también un alto estándar en cuanto a la higiene, con la implementación de medidas muy estrictas para prevenir enfermedades y combatir plagas.

Todos estos esfuerzos han sido reconocidos con diversos certificados. Nuestras disposiciones relativas a las condiciones de trabajo, el medio ambiente y la higiene están sometidas a un control externo.

Entrepreneuriat socialement responsable

La responsabilidad social es un aspecto importante de nuestra gestión de empresa. Oltre le soins que nous accordons à tous les collaborateurs et leurs familles, aux quatre coins du monde, nous veillons aussi à ce que l'environnement soit le plus possible respecté. En ce qui concerne l'hygiène, Beekenkamp place également la barre très haut. Pour enrayer les maladies et parasites, Beekenkamp prend des mesures très sévères. Les divers certificats que nous avons obtenus sont les fruits de ces efforts.

Les mesures que nous prenons en matière de conditions de travail, d'environnement et d'hygiène sont contrôlées au niveau externe.



CERTIFICATIONS AND GUARANTEES



BEEKENKAMP PLANTS COMPANY MOVIE

SCAN HERE FOR THE MOVIE:



The corporate company film by Beekenkamp Plants Ornamentals, includes experience combined with processes. This short video shows the audience the production processes that are required to produce a finished plant for the end consumer. The story line is the LaBella® Dahlia which is being followed throughout the video, in which you follow the processes from breeding to the finished plant going home with the end consumer. The recently introduced sustainable BKX tray and the automatization processes are also included. The video explains the processes involved at Beekenkamp Plants Ornamentals and shows the viewer how complex this actually is. An informative film that's easy to watch.

Le film d'entreprise de Beekenkamp Plants Ornamentals comprend une expérience combinée avec des processus. Cette courte vidéo montre au public les processus de production nécessaires pour produire une usine finie en magasin pour le consommateur final.

L'histoire est le LaBella® Dahlia qui est suivi tout au long de la vidéo, dans laquelle vous suivez les processus de la sélection à la plante finie en rentrant à la maison avec le consommateur final. Le plateau BKX durable récemment introduit et les processus d'automatisation sont également inclus. La vidéo explique les processus impliqués chez Beekenkamp Plants Ornamentals et montre au spectateur à quel point cela est complexe. Un film informatif facile à regarder.

La película corporativa de Beekenkamp Plants Ornamentals, incluye experiencia combinada con procesos. Este breve video muestra a la audiencia los procesos de producción que se requieren para producir una planta terminada en la tienda para el consumidor final.

La línea de la historia es LaBella® Dahlia, que se sigue en todo el video, en el que sigue los procesos desde la reproducción hasta la planta terminada y el consumidor final. También se incluyen la bandeja BKX sostenible recientemente introducida y los procesos de automatización. El video explica los procesos involucrados en Beekenkamp Plants Ornamentals y muestra al espectador lo complejo que es en realidad. Una película informativa que es fácil de ver.

CALENDAR 2025

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